

(12) United States Patent

US 6,364,771 B1 (10) Patent No.:

(45) Date of Patent: Apr. 2, 2002

(54)	HANDHELD ELECTRONIC GAME
	APPARATUS HAVING ATTACKING
	FEATURE

(75)	Inventor:	Sam	Y. Lee,	Torrance,	CA	(US)
------	-----------	-----	---------	-----------	----	------

(73) Assignee: Mattel, Inc., El Segundo

(*) Notice: Subject to any disclaimer, the term of this

patent is extended or adjusted under 35

U.S.C. 154(b) by 0 days.

(21) Appl. No.: 09/501,870

(22)	Filed:	Feb	10	2000

(51)	Int. Cl. ⁷		A63F	13/00
------	-----------------------	--	------	-------

(52) **U.S. Cl.** 463/46; 463/38; 273/148 B

(58) Field of Search 273/148 R, 148 B, 273/454, 460; 463/30, 36, 37, 38, 46, 47,

(56)References Cited

U.S. PATENT DOCUMENTS

4,359,222 A	* 11/1982	Smith, III et al 463/44
4,568,307 A	2/1986	Gabler et al.
4,793,610 A	* 12/1988	Moomaw et al 273/454
5,184,830 A	* 2/1993	Okada et al 463/44
5,213,327 A	* 5/1993	Kitaue 273/148 B
D336,665 S	6/1993	Tugendhaft
5,224,711 A	7/1993	Dresser
5,435,566 A	7/1995	Scuderi
5,464,214 A	11/1995	Griffin

D397,729	S		9/1998	Schulz et al.
D399,268	\mathbf{S}		10/1998	Liu
5,855,483	Α		1/1999	Collins et al.
5,893,798	Α		4/1999	Stambolic et al.
5,967,898	Α	*	6/1999	Takasaka et al 463/37
5,976,018	Α	*	11/1999	Druckman 463/47
6,083,104	Α	*	7/2000	Choi 463/6
6,125,032	Α	*	9/2000	Gillespie 273/148 R
6,193,609	B1	*	2/2001	D'Archard Van Enschut 463/
				37
6,200,219	B1	*	3/2001	Rudell et al 463/37
6,213,871	B1	*	4/2001	Yokoi 463/7
6,248,017	B 1	*	6/2001	Roach 463/37

^{*} cited by examiner

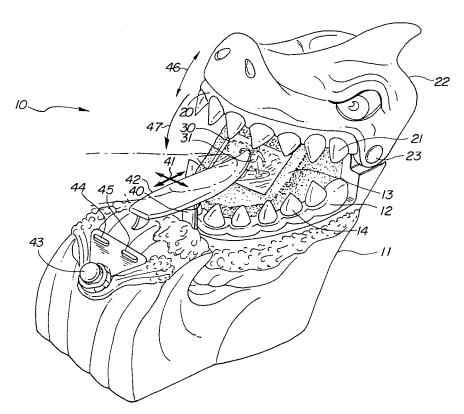
Primary Examiner—Michael O'Neill

(74) Attorney, Agent, or Firm-Roy A. Ekstrand

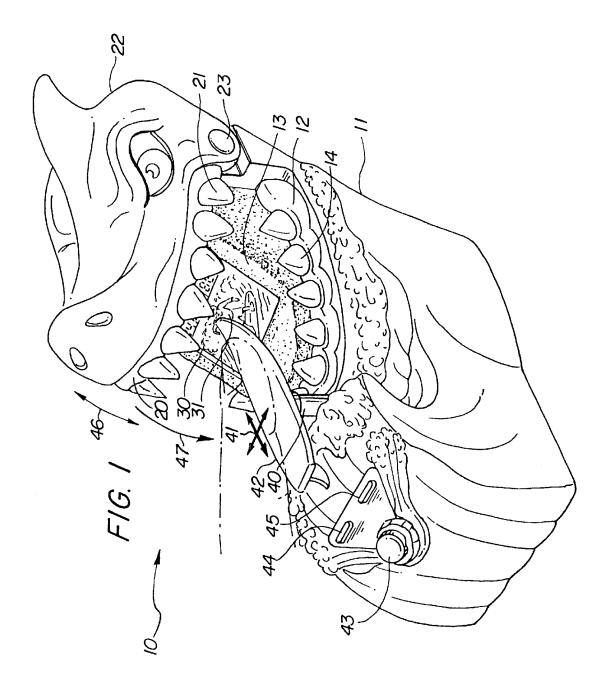
ABSTRACT

A game play apparatus housing supports a joystick post and a plurality of game play input buttons. A miniature surfboard is supported on the upper end of the joystick post. A microprocessor game play circuit and sound circuit together with a controller is supported within the interior of the housing. A simulated shark head is pivotally supported upon the upper end of the housing and forms an upper jaw. A drive mechanism utilizing a reversible motor responds to the controller circuit to either oscillate the head and upper jaw through a narrow range of motion or, alternatively, allow a rapid downward closure of the upper jaw upon the toy surfboard to provide a game play finale.

9 Claims, 2 Drawing Sheets

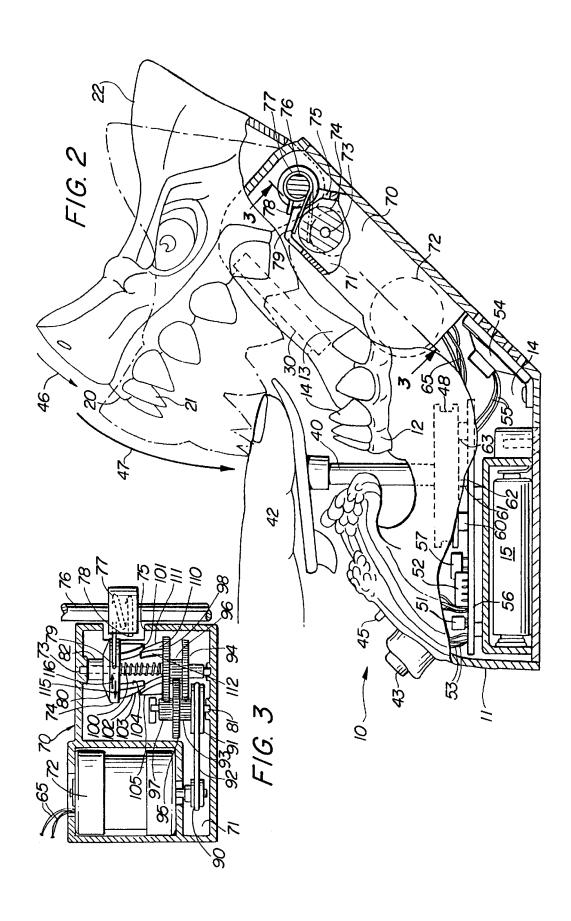








Apr. 2, 2002





1

HANDHELD ELECTRONIC GAME APPARATUS HAVING ATTACKING FEATURE

FIELD OF THE INVENTION

This invention relates generally to handheld game play apparatus and particularly to the game ending feature thereof

BACKGROUND OF THE INVENTION

With the rapid development of relatively low cost, digital electronic devices including low cost microprocessors and memory devices, a substantial number of different toys and games were developed. One type of electronic game which enjoyed great popularity as low cost digital electronic apparatus continued to develop became generally known in the art as "handheld" games. Such games derive their name from the relatively small size of the housing used to package the game. These devices are, in essence, small enough to be held by the user either in the hand or upon a game play surface such as a table. While various shapes, configurations and sizes of handheld electronic games have been provided, the basic handheld electronic game utilizes a housing, usually small enough to be held, within which a digital electronic circuit including a microprocessor and associated memory is supported together with a plurality of batteries. The housing typically supports a plurality of input buttons or other devices used in game play. Also, within the housing, a sound circuit and sound producing transducer such as a small speaker or piezoelectric device is supported. The typical handheld electronic game also utilizes a small display screen upon which images may be formed. The most frequently used technology for such screens is found in a plurality of liquid crystal display cells or "LCD's". Some handheld games, however, also utilize light emitting diode 35 or "LED" display screens.

The basic game play rules which are used by the microprocessor in playing the game, controlling the displayed images, and responding to user inputs during game play are typically stored in the microprocessor memory. Handheld electronic games are often configured for play by a single user in which the player is, in essence, playing against the microprocessor within the device. Alternatively, competitive handheld electronic games have been provided which allow two or more players to compete in game play.

In most modern handheld electronic games, interest and amusement is increased by the provision of a dramatic climax at the end of game play indicating either a win or a loss. Such dramatic sequences usually involve the output of dramatic sounds and appropriate images on the display.

With the customary high degree of competition existing between toy manufacturers and toy developers, a continuing effort has been expended to further improve the play value and amusement of handheld electronic games. Notsurprisingly, these efforts have included attempts to 55 expand the play objects and utilities of handheld electronic games. For example, U.S. Pat. Des. No. 336,665 issued to Tugendhaft sets forth a COMBINED TOY PLANE AND VIDEO GAME having a housing generally configured to represent a fanciful airplane. The housing includes a support base upon which the airplane fuselage is pivotally supported. The airplane fuselage is pivoted upwardly to expose a display device on the base of the housing and to facilitate game play. With the fuselage closed upon the housing, a toy airplane for conventional play is provided.

U.S. Pat. Des. No. 397,729 issued to Schulz, et al. sets forth a HAND HELD ELECTRONIC FISHING GAME

2

having a housing shaped to generally replicate a fish. The housing supports a display element and a plurality of input devices. The housing further supports a rotatable winding handle of the type typical of conventional fishing reels.

U.S. Pat. Des. No. 399,268 issued to Liu sets forth a VIDEO GAME having a housing resembling a fish upon which a display device is supported. A plurality of input buttons are supported on the housing about the image device.

U.S. Pat. No. 5,893,798 issued to Stambolic, et al. sets forth HAND-HELD ELECTRONIC GAME DEVICES employing push-buttons and other controls to manipulate game play and action on an electronic display. The device is housed in a cylindrical housing having a facet which supports a display device.

U.S. Pat. No. 5,464,214 issued to Griffin sets forth a DEVICE FOR ENHANCING THE APPEAL OF A VIDEO TERMINAL having the head and feet of a fanciful animal character supported above the monitor and keyboard of a conventional video terminal.

U.S. Pat. No. 5,855,483 issued to Collins, et al. sets forth INTERACTIVE PLAY WITH A COMPUTER having a remote station operable by a child user linked to a computer by a radio transmitter and receiver. The game play commands are transmitted to and from the remote unit by the radio frequency transmission link.

Examples of board games utilizing a surfing or aquatic play pattern are set forth in U.S. Pat. No. 5,435,566 issued to Scuderi and U.S. Pat. No. 5,224,711 issued to Dresser.

U.S. Pat. No. 4,568,307 issued to Gabler, et al. sets forth a PUSH TOY VEHICLE WITH OPERABLE MOUTH having a small push toy generally resembling a toy vehicle which supports a pivotally secured mouth at the forward end of the toy vehicle. The mouth is provided with upper and lower jaws and is actuated between open and closed positions by a mechanism within the toy.

While the foregoing described prior art devices have to some extent improved the art and have in some instances enjoyed commercial success, there remains nonetheless a continuing need in the art for evermore improved, interesting and amusing handheld electronic game apparatus.

SUMMARY OF THE INVENTION

Accordingly, it is a general object of the present invention to provide an improved handheld electronic game apparatus. It is a more particular object of the present invention to provide an improved handheld electronic game apparatus which includes a novel and dramatic attacking feature for game play climax.

In accordance with the present invention, there is provided game play apparatus comprising: a housing defining an interior cavity and an upper portion; a closure member pivotably supported by the upper portion, the closure member pivotable between an open position and a closed position; a joystick game play switch mechanism supported by the housing and having an upwardly extending joystick post supporting a finger-touch game play element; drive means within the interior cavity coupled to the closure member constructed to pivotally oscillate the closure member at the open position and to rapidly move the closure member from the open position to the closed position in close proximity to the finger-touch game play element; and a game play controller responsive to the joystick game play mechanism to cause the drive means to pivotally oscillate the closure member and thereafter move the closure member to the closed position.



BRIEF DESCRIPTION OF THE DRAWINGS

The features of the present invention, which are believed to be novel, are set forth with particularity in the appended claims. The invention, together with further objects and advantages thereof, may best be understood by reference to the following description taken in conjunction with the accompanying drawings, in the several figures of which like reference numerals identify like elements and in which:

FIG. 1 sets forth a perspective view of a handheld $_{10}$ electronic game apparatus constructed in accordance with the present invention;

FIG. 2 sets forth a partially sectioned side elevation view of the present invention handheld electronic game apparatus; and

FIG. 3 sets forth a partial section view of the operative mechanism of the present invention handheld electronic game apparatus taken along section lines 3—3 in FIG. 2.

DESCRIPTION OF THE PREFERRED EMBODIMENT

FIG. 1 sets forth a perspective view of a game apparatus constructed in accordance with the present invention and generally referenced by numeral 10. Game apparatus 10 includes a housing 11 preferably formed of a molded plastic material or the like. Housing 11 includes a simulated lower jaw 12 and mouth interior 13 together with a plurality of simulated lower teeth 14. Housing 11 further supports a plurality of user input game controls including a button 43 and a pair of side buttons 44 and 45. Game apparatus 10 further includes a head 22 which is shaped to generally resemble a fierce version of a shark head or the like. Head 22 is pivotally supported upon housing 11 by a pivot 23 in the manner shown in FIG. 2. Head 22 further defines an upper jaw 20 having a plurality of upper teeth 21 extending downwardly therefrom. A display 30, which may for example comprise a liquid crystal display combination, is supported within mouth interior 13 and is used to form game play images such as image 31.

In further accordance with the present invention, housing 11 supports a joystick post 40 having an upper end which supports a miniature toy surfboard 42. By means set forth below in greater detail, joystick post 40 and toy surfboard 22 are movable in four directions as indicated by arrows 41.

In operation, the user initiates game play by pressing button 43 and makes game play selections using buttons 44 and 45. Thereafter, the user places a finger as shown in phantom depiction upon toy surfboard 42 and "surfs" by manipulating toy surfboard 42. In the preferred fabrication of the present invention, image 31 upon display 30 responds to the various control inputs provided by the operation of joystick post 40 and toy surfboard 42. The operation of the game play apparatus within housing 11 may be fabricated in accordance with conventional fabrication techniques to provide a set of game play rules which incorporates the joystick input provided by joystick post 40 described below.

In accordance with an important aspect of the present invention, the mechanism set forth below in FIGS. 2 and 3 operates during the game play interval to move head 22 60 about pivot 23 in a small angle oscillation up and down as indicated by arrows 46. This jaw movement of head 22 provides an interesting and amusing ominous characteristic for the simulated shark provided by head 22, upper jaw 20 and lower jaw 12. As the user continues game play, the 65 manipulation of toy surfboard 42 continues. At some point, the game play apparatus within housing 11 (shown in FIG.

4

2) reaches a climax point in which the game play is to end. In accordance with the present invention, the operative mechanism within game apparatus 10 participates in a losing climax under the game rules by rapidly closing upper jaw 20 and head 22 downwardly upon the user's finger and toy surfboard 42 in a full downward movement as indicated by arrow 47

In the theme used in the embodiment of the present invention game apparatus shown in FIG. 1, it is anticipated and preferred that the game play image upon display 30 as well as the physical appearance of head 22 and upper jaw 20 together with lower jaw 12 are coordinated to accommodate the surfing and shark attack theme of the game apparatus shown in FIG. 1. However, it will be apparent to those skilled in the art that the present invention game apparatus may be suitably themed using other types of game play themes without departing from the spirit and scope of the present invention. Thus, different game play themes may be utilized in which toy surfboard 42 is replaced by an alternate pedestal for finger placement and in which lower jaw 12, head 22 and upper jaw 20 are given a different appearance to be consistent with an alternate theme. For example, head 22 and upper jaw 20 together with lower jaw 12 may be given an appearance which represents a large hand or claw reaching forwardly and closing upon an alternative object replacing surfboard 42 such as jewel, coin, or even a cookie. A variety of alternative themes may be envisioned which utilize the basic elements of the present invention game apparatus to greatly increase the excitement of game play.

FIG. 2 sets forth a partially sectioned side elevation view of game apparatus 10. As described above, game apparatus 10 includes a housing 11 supporting a plurality of user input buttons such as buttons 43 and 45 and further supporting a joystick post 40. As is also described above, game apparatus 10 includes a head 22 supporting an upper jaw 20 having a plurality of upper teeth 21 in a pivotal attachment to housing 11. A lower jaw 12 includes a plurality of lower teeth 14. A mouth interior 13 is formed upon the upper surface of housing 11 and supports a display device 30. Joystick post 40 supports a toy surfboard 42 which the user manipulates using a finger as shown in FIG. 2.

Housing 11 defines an interior cavity 14 within which a plurality of conventional batteries 15 together with conventional connecting terminals and apparatus are supported. A controller circuit 50 includes a conventional printed circuit board 56 supported within interior cavity 14. While not shown in FIG. 2, it will be understood that batteries 15 are coupled to controller circuit 50 utilizing conventional connecting wires. Also supported within interior cavity 15 is a speaker 54 operatively coupled to a sound circuit 57 supported upon printed circuit board 56 using a plurality of connecting wires 55. A plurality of wires 53 operatively couple buttons 43, 44 and 45 (button 45 seen in FIG. 1) to printed circuit board 56.

A conventional joystick plate 48 is operatively coupled to the lower end of joystick post 40. Joystick plate 48 operates a plurality of switches 60, 61, 62 and 63 preferably positioned upon circuit board 56 in a front-to-back and side-to-side pair arrangement. In accordance with conventional fabrication techniques, joystick plate 48 is coupled to switches 60 through 63 such that movement side-to-side actuates either of switches 61 and 62 while movement front-to-back actuates either of switches 60 and 63. Thus, the combination of joystick 40, joystick plate 48 and switches 60 through 63 will be understood to be fabricated in accordance with conventional fabrication techniques.

A drive housing 70 defining an interior cavity 71 is supported within interior cavity 14 of housing 11. A bidi-



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

