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Scott Blair

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Title:

SUBWAY TV MEDIA SYSTEM

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Patent Trial and Appeal Board US Patent and Trademark Office PO Box 1450 Alexandria, Virginia 22313-1450

PETITIONER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Kawasaki Rail Car, Inc. hereby appoints Sheila Mortazavi (Reg. No. 43,343), Mark A. Chapman, Zaed M. Billah (Reg. No. 71,418), Armin Ghiam (Reg. No. 72,717), and all other Practitioners associated with Customer Number 26646 to transact all business in the United States Patent and Trademark Office connected with any inter partes review before the Patent and Trial Appeal Board of the above-identified patent.

I have authority to execute this document on behalf of Kawasaki Rail Car, Inc.

Name: Tameka M. Beckford-Your

Title: Legal Counsel

