Patent No. RE39,470 IPR2016-01869

#### UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BROADSIGN INTERNATIONAL, LLC Petitioners

v.

T-REX PROPERTY AB, Patent Owner

U.S. Patent No. RE39,470

Inter Partes Review Case No. 2016-01869

T-REX PROPERTY AB'S PATENT OWNER PRELIMINARY RESPONSE PURSUANT TO 37 CFR §42.107(a)

DOCKET A L A R M Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

## **TABLE OF CONTENTS**

| I.   | INT                | NTRODUCTION1   |   |  |  |  |
|------|--------------------|--|---|--|--|--|
| II.  | TEC                | ECHNOLOGY BACKGROUND1  |   |  |  |  |
| III. | CLAIM CONSTRUCTION |  |   |  |  |  |
|      | А.                 | list t   | namically updating" (claim 1, 13) / "permitting said exposure<br>o be dynamically updated" (claim 25) / "means for<br>amically updating an exposure list" (claim 26)  |  |  |  |
| IV.  | PRE                | EVAII  | RE IS NO REASONABLE LIKELIHOOD OF PETITIONERS<br>VAILING AS TO A CHALLENGED CLAIM OF THE '470<br>ENT  |  |  |  |
|      | A.                 | Ground 1: Petitioners Failed To Demonstrate That Nakamura In<br>View Of Loban Renders Obvious Claims 1-3, 5-9, 12-14, 17-21, or<br>24                  |   |  |  |  |
|      |                    | 1.   | Petitioners fail to demonstrate that the Nakamura-Loban combination renders obvious the limitation "dynamically updating an exposure list" (claims 1-3, 5-9, 12-14, 17-21, and 24)  |  |  |  |
|      |                    | 2.   | Petitioners fail to demonstrate that the Nakamura-Loban<br>combination renders obvious the limitation "interrupting said<br>display of material by said select projectors when said display<br>is hidden, obstructed, or otherwise visibly unavailable in said<br>public place" (claim 3) |  |  |  |
|      | B.                 | Ground 2: Petitioners Failed to Demonstrate That Nakamura In<br>View Of Loban and Further In View Of Reilly Renders Obvious<br>Claims 7, 9, 19, or 21. |   |  |  |  |
|      |                    | 1.   | Reilly does not cure the deficiencies in Nakamura-Loban14   |  |  |  |
|      | C.                 |  | and 3: Petitions Failed to Demonstrate That Nakamura cipates Claims 25 or 26  |  |  |  |

i

DOCKET

| 1.    | Petitioners fail to demonstrate that Nakamura discloses the limitation "permitting said exposure list to be dynamically updated" (claim 25). | 15 |
|-------|--|----|
| 2.    | Petitioners fail to demonstrate that Nakamura discloses the limitation ""means for dynamically updating an exposure list" (claim 26).        | 16 |
| CONCL | USION  | 17 |

V.

## EXHIBIT LIST

| Exhibit No. | Description  |
|-------------|--|
| 2001        | Declaration of Zaydoon Jawadi                      |
| 2002        | Curriculum Vitae of Zaydoon Jawadi                 |
| 2003        | Excerpts from Microsoft Computer Dictionary Fourth |
|             | Edition (1999)                                     |
|             |  |
|             |  |
|             |  |
|             |  |
|             |  |
|             |  |
|             |  |
|             |  |
|             |  |
|             |  |

Patent No. RE39,470 IPR2016-01869

## **TABLE OF AUTHORITIES**

#### Page(s)

#### Cases

| Stumbo v. Eastman Outdoors, Inc.,<br>508 F.3d 1358 (Fed. Cir. 2007) | 5   |
|---|-----|
| Other Authorities   |     |
| 32 C.F.R. §42.107(a)  | 3   |
| Microsoft Computer Dictionary                                       | 3,4 |

## DOCKET A L A R M



# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

#### E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.