

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BOBA, INC.

Petitioner

v.

THE ERGO BABY CARRIER, INC.

Patent Owner

Case IPR2016-01866

Patent 8,590,757

**PATENT OWNER'S SUBMISSION OF
MANDATORY NOTICE INFORMATION
(37 C.F.R. §42.8(a)(2))**

Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner, The Ergo Baby Carrier, Inc., submits herewith the following required mandatory notice information.

I. Real Party in Interest Pursuant to 37 C.F.R. § 42.8(b)(1)

The Ergo Baby Carrier, Inc., a Hawaiian corporation with its headquarters at 888 S. Figueroa St., Los Angeles, California 90017, USA, is the owner of all right, title, and interest in U.S. Patent No. 8,590,757. The Ergo Baby Carrier, Inc. is the real party in interest to this proceeding.

II. Related Matters Pursuant to 37 C.F.R. § 42.8(b)(2)

The following judicial and/or administrative proceeding could affect or be affected by a decision in this proceeding:

- *The Ergo Baby Carrier, Inc. v. Boba, Inc.*, Central District of California, Case No. 2:15-cv-08946.
- IPR2016-01870, Boba, Inc. (Petitioner) v. The Ergo Baby Carrier, Inc. (Patent Owner).

III. Lead and Back-Up Counsel Pursuant to 37 C.F.R. § 42.8(b)(3)

Patent Owner hereby designates A. Justin Poplin (Reg. No. 53,476) as its lead counsel and R. Cameron Garrison (*pro hac vice* application forthcoming), Travis W. McCallon (*pro hac vice* application forthcoming) and Anna M. Quinn (Reg. No. 72,744) as its backup counsel. A Power of Attorney is being submitted with this Notice.

IV. Service Information Pursuant to 37 C.F.R. § 42.8(b)(4)

Patent Owner consents to electronic service using the following e-mail addresses:

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Respectfully submitted,



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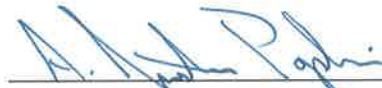
Date: October 14, 2016

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Patent Owner's Submission of Mandatory Notice Information, and Power of Attorney were served electronically via e-mail (pursuant to Petitioner's consent to service by e-mail) on October 14, 2016, in their entireties on Attorneys for Petitioner at the following addresses:

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Dated: October 14, 2016



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