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Table with 5 columns: APPLICATION NO., FILING DATE, FIRST NAMED INVENTOR, ATTORNEY DOCKET NO., CONFIRMATION NO. Includes details for application 11/538,989 filed 10/05/2006 by Shlomo Gonen, attorney 82797-8001.US02, examiner SING, SIMON P, art unit 2653, notification date 02/13/2013, delivery mode ELECTRONIC.

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Office Action Summary	Application No. 11/538,989	Applicant(s) GONEN ET AL.	
	Examiner SIMON SING	Art Unit 2653	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 02 August 2012.
- 2a) This action is **FINAL**.
- 2b) This action is non-final.
- 3) An election was made by the applicant in response to a restriction requirement set forth during the interview on ____; the restriction requirement and election have been incorporated into this action.
- 4) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 5) Claim(s) 28, 30-36, 38, 39, 41, 46-55, 83-89, 91, 92, 94, 104-116 is/are pending in the application.
- 5a) Of the above claim(s) ____ is/are withdrawn from consideration.
- 6) Claim(s) 83-89, 91, 92, 94, 104-114 and 116 is/are allowed.
- 7) Claim(s) 54 and 55 is/are rejected.
- 8) Claim(s) 28, 30-36, 38, 39, 41, 46-53 and 115 is/are objected to.
- 9) Claim(s) ____ are subject to restriction and/or election requirement.

* If any claims have been determined allowable, you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see http://www.uspto.gov/patents/init_events/pph/index.jsp or send an inquiry to PPHfeedback@uspto.gov.

Application Papers

- 10) The specification is objected to by the Examiner.
- 11) The drawing(s) filed on ____ is/are: a) accepted or b) objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
a) All b) Some * c) None of:
1. Certified copies of the priority documents have been received.
2. Certified copies of the priority documents have been received in Application No. ____.
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) Notice of References Cited (PTO-892)
- 2) Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date 10/10/2012, 11/20/2012.
- 3) Interview Summary (PTO-413)
Paper No(s)/Mail Date. ____.
- 4) Other: ____.

DETAILED ACTION

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

1. Claims 28, 32, 33, 35, 36, 38, 39, 41, 51-53 and 115 are rejected under 35 U.S.C. 103(a) as being unpatentable over Woodhill US 6,934,858 in view of Han US 8,024,567 and further in view of Starrs US 7,389,913.

1.1 Regarding claim 28, Woodhill teaches:

providing a registration form to a registrant (visitor) on-line through a web-site (column 8, lines 5-36; column 9, lines 6-20);

prompting the registrant to complete, at least partially, the registration form on the web-site, including to provide at least one registrant electronic contact, and a name or an address (figure 5; column 8, lines 13-36; column 9, lines 6-20);

verifying the registrant by:

establishing a connection with the registrant via the at least one registrant contact (column 8, lines 17-22, 31-45; column 9, lines 21-32);

communicating a verification code to the registrant through the registration form via the web-site (column 8, lines 17-22, 31-45; column 9, lines 21-27); and prompting the registrant to input the verification code into a telephone (column 8, lines 45-54; column 9, lines 21-27).

Woodhill teaches that the registrant receives the verification code from the web-site and inputs the verification code into the established telephone connection for verification. Woodhill does not specifically teach verifying the verification code in reverse order, i.e. receiving the verification code from the telephone, and inputting the verification code into the registration form.

However, Han discloses a user verification system, in that a user provide his telephone number to a website via a web page, and receive a confirmation code on his telephone, the confirmation code is then inputted in the web page to the website for confirmation (figure 1C; column 2, lines 48-63).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the Woodhill reference with the teaching of Han, so that instead of receiving the verification code from a web page and inputting the verification code into a telephone for verification, the verification code would have been received via the established telephone connection and inputted into the registration form (web page) for verification as taught by Han by substitute prior art elements to achieve predictable results.

The modified Woodhill reference teaches registering a registrant (visitor) with a name and an address (figure 5), but does not teach comparing the registration

information provided by the registrant with personal identification information, including the name or address, from a database.

However, Starrs teaches a new customer registering on a merchant's web site, including entering a name, an address and a telephone number (figure 8), and the new customer's information is verified with a private or public database (column 9, lines 3-14).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to further modify the Woodhill reference with the teaching of Starrs, so that the registrant's information, including a name or an address, would have been compared with information retrieved from an institutional database for verification, by combining known prior art element by known methods to yield predictable results.

1.2 Regarding claims 32-33, Woodhill teaches placing a call to a registrant telephone number as stated in claim 28.

1.3 Regarding claims 35, 36, 38 and 115, the modified Woodhill reference teaches sending a SMS which is a text message (see Han reference).

1.4 Regarding claim 39, Woodhill teaches sending a voice message to a user telephone (column 8, lines 45-48).

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