

Toviaz®
(fesoterodine fumarate)

**Don't Let Overactive Bladder Stop You In
Your Tracks...**



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What is Overactive Bladder?

- Urgency: having a strong need to urinate right away
- Frequency: having to urinate often
- Urgency incontinence: involuntary loss of urine
- Nocturia: waking up > 2 times

Source: International Continence Society



OAB Prevalence

200 million people globally

33 million men and women in the U.S.

1 in every 6 persons who are over the age of 40

Source: Global Industry Analysts



OAB Treatment

First Line Therapy

Behavioral therapy; physical therapy; lifestyle changes
Bladder training, pelvic floor muscle therapy, change

Prescription Medication

Detrol LA, Enablex, Vesicare, Sanctura, Botox, Ditrop
Similar results in terms of safety and efficacy
Half of patients stop taking medication

Source: Consumer Reports



OAB Market Growth

GlobalData

- Market worth \$1.8 billion in 2011
- Market worth \$1.3 billion in 2019

Patent Expires of key drugs

Source: RegenceRx Pharmacy Benefit Management



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