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THE R&D COST OF A NEW MEDICINE

JORGE MESTRE-FERRANDIZ, JON SUSSEX AND ADRIAN TOWSE

DECEMBER 2012



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Office of Health Economics Southside 7th Floor 105 Victoria Street London SW1E 6QT United Kingdom www.ohe.org

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ABOUT THE AUTHORS

Dr Jorge Mestre-Ferrandiz is Director of Consulting at the Office of Health Economics. His research interests include pharmaceutical pricing and reimbursement systems worldwide, the economics of the pharmaceutical industry, the economics of innovation and incentives for encouraging medical R&D.

Jon Sussex is Deputy Director at the Office of Health Economics. His areas of expertise include health care expenditure; efficiency, competition and incentives in health care systems; the role of the private sector in publicly funded health care; and the economic regulation of the pharmaceutical industry.

Prof Adrian Towse is Director of the Office of Health Economics. His current research includes the use of "risk-sharing" arrangements between health care payers and pharmaceutical companies, including value-based pricing approaches; the economics of pharmacogenetics for health care payers and the pharmaceutical industry; economic issues that affect both R&D for and access to treatments for diseases prevalent in the developing world; the economics of medical negligence; and measuring productivity in health care.

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