### UNITED STATES PATENT AND TRADEMARK OFFICE

### BEFORE THE PATENT TRIAL AND APPEAL BOARD

### Nissan North America, Inc. and Nissan Motor Co., Ltd., Petitioners

v.

Blitzsafe Texas, LLC, Patent Owner

U.S. Patent No. 8,155,342 Filing Date: June 27, 2006 Issue Date: April 10, 2012 Title: Multimedia Device Integration System

Inter Partes Review No.: (Unassigned)

### PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 8,155,342 UNDER 35 U.S.C. §§ 311-319 AND 37 C.F.R. §§ 42.1-100, ET SEQ.

LARM Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

DOCKE

Δ

### TABLE OF CONTENTS

| I.    | INTRODUCTION1   |                                      |   |    |
|-------|---|--------------------------------------|---|----|
| II.   | MANDATORY NOTICES UNDER 37 C.F.R1   |                                      |   |    |
|       | A.  | REA                                  | L PARTY-IN-INTEREST UNDER 37 C.F.R  | 1  |
|       | B.  | REL                                  | ATED MATTERS UNDER 37 C.F.R   | 1  |
|       | C.  | LEA                                  | D AND BACK-UP COUNSEL   | 2  |
|       | D.  | SER                                  | VICE INFORMATION  | 3  |
| III.  | PAYMENT OF FEES — 37 C.F.R  |                                      |   | 3  |
| IV.   | REQUIREMENTS FOR IPR UNDER 37 C.F.R   |                                      |   | 3  |
|       | A.  | Grou                                 | nds for Standing Under 37 C.F.R   | 3  |
|       | B.  | Prior                                | Art Patents and Printed Publications  | 3  |
|       | C.  | Ident                                | ification of Challenge Under 37 C.F.R   | 4  |
| V.    | SUMMARY OF THE '342 PATENT  |                                      |   | 5  |
|       | A.  | Brief                                | Description   | 5  |
|       | B.  | Sum                                  | mary of the Prosecution History of the '342 patent  | 6  |
| VI.   | CLA   | CLAIM CONSTRUCTION                   |   |    |
| VII.  | EFFI  | EFFECTIVE FILING DATE OF '342 PATENT |   |    |
| VIII. | THERE IS A REASONABLE LIKELIHOOD THAT AT LEAST<br>CLAIMS 49-57, 62-64, 66, 68, 70, 71, 73-80, 94, 95, 97, 99-103, 106,<br>109-111, 113, 115, AND 120 OF THE '342 PATENT ARE<br>UNPATENTABLE |                                      |   | 22 |
|       | A.  | Grou                                 | nds 1-3: Clayton  | 22 |
|       |   | 1.                                   | Ground 1: Claims 49-55, 57, 62-64, 71, 73-80, 95, 97, 99-103, 109-111, and 120 are obvious under 35 U.S.C                   | 22 |
|       |   | 2.                                   | Ground 2: Claims 49-57, 62-64, 66, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109-111, 113, and 120 are obvious under 35 U.S.C | 47 |
|       |   | 3.                                   | Ground 3: Claims 68 and 115 are obvious under 35 U.S.C  | 54 |
| IX.   | CONCLUSION  |                                      |   | 55 |

### **EXHIBITS**

| Exhibit | Description   |  |  |
|---------|---|--|--|
| 1001    | U.S. Patent No. 8,155,342 ("the '342 patent")                     |  |  |
| 1002    | U.S. Patent Application Publication No. 2006/0181963 ("Clayton")  |  |  |
| 1003    | U.S. Provisional Application No. 60/651,963 ("Clayton             |  |  |
|         | Provisional")   |  |  |
| 1004    | U.S. Patent No. 6,559,773 ("Berry")                               |  |  |
| 1005    | U.S. Patent Application Publication No. 2003/0215102 ("Marlowe")  |  |  |
| 1006    | U.S. Patent No. 6,421,305 ("Gioscia")                             |  |  |
| 1007    | Claim Construction Ruling in Marlowe Patent Holdings LLC v.       |  |  |
|         | DICE Electronics, LLC et al., 3:10-cv-01199 (D. NJ) and Marlowe   |  |  |
|         | Patent Holdings LLC v. Ford Motor Company, 3:10-cv-07044 (D.      |  |  |
|         | NJ)   |  |  |
| 1008    | U.S. Patent Application No. 11/475,847 ("the '847 application")   |  |  |
| 1009    | U.S. Patent Application No. 11/071,667 ("the '667 application")   |  |  |
| 1010    | U.S. Patent Application No. 10/732,909 ("the '909 application")   |  |  |
| 1011    | U.S. Patent Application No. 10/316,961 ("the '961 application")   |  |  |
| 1012    | Highlighted '342 Patent (Showing the New Matter)                  |  |  |
| 1013    | Plaintiff's Disclosure of Asserted Claims and Infringement        |  |  |
|         | Contentions, served in Blitzsafe Texas, LLC v. Toyota Motor Corp. |  |  |
|         | et al., 2:15-cv-01277 (E.D. TX)                                   |  |  |
| 1014    | File History of the '342 Patent                                   |  |  |
| 1015    | 1999 ID3v2.3 Metadata Standard (1999)                             |  |  |
| 1016    | Declaration of Dr. Thomas Matheson                                |  |  |
| 1017    | Canadian Patent Application Publication No. CA 2347648            |  |  |
|         | ("Kandler")   |  |  |
| 1018    | International Publication No. WO 01/67266 A1 ("Lau")              |  |  |
| 1019    | U.S. Patent Application Publication No. 2001/0028717 ("Ohmura")   |  |  |
| 1020    | Bluetooth ESDP for UPnP (2001)                                    |  |  |
| 1021    | Universal Plug and Play Device Architecture (2000)                |  |  |
| 1022    | IPR2016-00118, Paper 19 ("IPR '118")                              |  |  |
| 1023    | IPR2016-00418, Paper 13 ("IPR '418")                              |  |  |

### I. INTRODUCTION

Pursuant to 35 U.S.C. §§ 311-319 and 37 C.F.R. § 42, Petitioners Nissan North America, Inc. ("NNA") and Nissan Motor Co., Ltd. ("NML") (collectively "Petitioners") respectfully request *Inter Partes* Review of claims 49-57, 62-64, 66, 68, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109- 111, 113, 115, and 120 of U.S. Patent No. 8,155,342 (Ex. 1001, "the '342 patent"), which was filed on June 27, 2006 and issued on April 10, 2012 to Ira Marlowe, and is currently assigned to Blitzsafe Texas, LLC. ("Blitzsafe" or "Patent Owner") according to the U.S. Patent and Trademark Office assignment records. There is a reasonable likelihood that Petitioner will prevail with respect to at least one of the claims challenged in this Petition.

### II. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(1)

### A. REAL PARTY-IN-INTEREST UNDER 37 C.F.R. § 42.8(b)(1)

Nissan North America, Inc. ("NNA") and Nissan Motor Co., Ltd. ("NML") (collectively, "Petitioners") are the real parties-in-interest.

### B. RELATED MATTERS UNDER 37 C.F.R. § 42.8(b)(2)

The '342 patent is subject to the following pending actions: Blitzsafe Texas,

LLC v. Nissan Motor Co., Ltd. et al., 2:15-cv-01276, July 16, 2015 (E.D. TX);

Blitzsafe Texas, LLC v. Toyota Motor Corp. et al., 2:15-cv-01277, July 16, 2015

(E.D. TX); Blitzsafe Texas, LLC v. Volkswagen Group of Am., Inc. et al., 2:15-cv-

01278, July 16, 2015 (E.D. TX); Blitzsafe Texas, LLC v. Hyundai Motor Co. et al.,

2:15-cv-01275, July 16, 2015 (E.D. TX); Blitzsafe Texas, LLC v. Honda Motor Co., Ltd. et al., 2:15-cv-01274, July 16, 2015 (E.D. TX); IPR2016-00118, IPR2016-00418 and IPR2016-00419.

U.S. Patent No. 7,489,786 (the "'786 patent"), a parent patent to the '342 patent, is also at issue in the above-listed district court cases, and was previously the subject of the following litigations: Marlowe Patent Holdings LLC v. DICE Electronics, LLC et al., 3:10-cv-01199 (D. NJ); and Marlowe Patent Holdings LLC v. Ford Motor Company, 3:10-cv-07044 (D. NJ). Both of these cases settled by June 2015. In addition, claims of the '786 patent are presently undergoing inter partes review in Case No. IPR2015-00421.

#### C. LEAD AND BACK-UP COUNSEL

Lead counsel is Sean N. Hsu, Reg. No. 69,477, of Hartline Dacus Barger Dreyer LLP, 8750 N. Central Expwy., Suite 1600; Dallas, TX 75231; shsu@hdbdlaw.com, 214-346-3765 (phone), 214-267-4265 (fax). Backup counsel is Jeffrey S. Patterson of Hartline Dacus Barger Dreyer LLP, 8750 N. Central Expwy., Suite 1600; Dallas, TX 75231; jpatterson@hdbdlaw.com, 214-346-3701 (phone), 214-267-4201 (fax), and a motion for admission pro hac vice in this proceeding will be filed upon authorization from the Board.

# Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

# DOCKET A L A R M



# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

# **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

# **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

### LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

### FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

### E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.