UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Hyundai Motor Company Ltd., Hyundai Motor America, Hyundai Motor Manufacturing Alabama, LLC, Kia Motors Corporation, Kia Motors America, Inc., and Kia Motors Manufacturing Georgia, Inc.

Petitioners

V.

Blitzsafe Texas, LLC, Patent Owner

U.S. Patent No. 8,155,342 Filing Date: June 27, 2006 Issue Date: April 10, 2012

Title: Multimedia Device Integration System

Inter Partes Review No.: (Unassigned)

CORRECTED PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 8,155,342 UNDER 35 U.S.C. §§ 311-319 AND 37 C.F.R. §§ 42.1-100, ET SEQ.



TABLE OF CONTENTS

I.	INT	NTRODUCTION1			
II.	MANDATORY NOTICES UNDER 37 C.F.R				
	A.	REAL PARTY-IN-INTEREST UNDER 37 C.F.R			
	B.	RELATED MATTERS UNDER 37 C.F.R.			
	C.	LEAD AND BACK-UP COUNSEL			
	D.	SERV	VICE INFORMATION	2	
III.	PAY	MENT	OF FEES — 37 C.F.R	3	
IV.	REQUIREMENTS FOR IPR UNDER 37 C.F.R.				
	A.	Grounds for Standing Under 37 C.F.R.			
	B.	Prior Art Patents and Printed Publications			
	C.	Ident	ification of Challenge Under 37 C.F.R	4	
V.	SUMMARY OF THE '342 PATENT				
	A.	Brief	Description	5	
	B.	Sumr	mary of the Prosecution History of the '342 patent	6	
VI.	CLA	IM CO	NSTRUCTION	8	
VII.	EFFI	ECTIVE FILING DATE OF '342 PATENT15			
VIII.	THERE IS A REASONABLE LIKELIHOOD THAT AT LEAST CLAIMS 49-57, 62-64, 66, 68, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109-111, 113, 115, AND 120 OF THE '342 PATENT ARE UNPATENTABLE				
	A.		nds 1-3: Clayton		
	71.	1.	Ground 1: Claims 49-55, 57, 62-64, 71, 73-80, 95, 97, 99-103, 109-111, and 120 are obvious under 35 U.S.C		
		2.	Ground 2: Claims 49-57, 62-64, 66, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109-111, 113, and 120 are obvious under 35 U.S.C.	47	
		3.	Ground 3: Claims 68 and 115 are obvious under 35 U.S.C	54	
IV	CON	MCLUSION 4			



EXHIBITS

Exhibit	Description
1001	U.S. Patent No. 8,155,342 ("the '342 patent")
1002	U.S. Patent Application Publication No. 2006/0181963 ("Clayton")
1003	U.S. Provisional Application No. 60/651,963 ("Clayton
	Provisional")
1004	U.S. Patent No. 6,559,773 ("Berry")
1005	U.S. Patent Application Publication No. 2003/0215102 ("Marlowe")
1006	U.S. Patent No. 6,421,305 ("Gioscia")
1007	Claim Construction Ruling in Marlowe Patent Holdings LLC v.
	DICE Electronics, LLC et al., 3:10-cv-01199 (D. NJ) and Marlowe
	Patent Holdings LLC v. Ford Motor Company, 3:10-cv-07044 (D.
	NJ)
1008	U.S. Patent Application No. 11/475,847 ("the '847 application")
1009	U.S. Patent Application No. 11/071,667 ("the '667 application")
1010	U.S. Patent Application No. 10/732,909 ("the '909 application")
1011	U.S. Patent Application No. 10/316,961 ("the '961 application")
1012	Highlighted '342 Patent (Showing the New Matter)
1013	Plaintiff's Disclosure of Asserted Claims and Infringement
	Contentions, served in Blitzsafe Texas, LLC v. Toyota Motor Corp.
	et al., 2-15-cv-01277 (E.D. TX)
1014	File History of the '342 Patent
1015	1999 ID3v2.3 Metadata Standard (1999)
1016	Declaration of Dr. Thomas Matheson
1017	Canadian Patent Application Publication No. CA 2347648
	("Kandler")
1018	International Publication No. WO 01/67266 A1 ("Lau")
1019	U.S. Patent Application Publication No. 2001/0028717 ("Ohmura")
1020	Bluetooth ESDP for UPnP (2001)
1021	Universal Plug and Play Device Architecture (2000)
1022	IPR2016-00118, Paper 19 ("IPR '118")
1023	IPR2016-00418, Paper 13 ("IPR '418")



I. INTRODUCTION

Pursuant to 35 U.S.C. §§ 311-319 and 37 C.F.R. § 42, Petitioners Hyundai Motor Company ("HMC"), Hyundai Motor America ("HMA"), Hyundai Motor Manufacturing Alabama, LLC ("HMMA"), Kia Motors Corporation ("KMC"), Kia Motors America, Inc. ("KMA"), and Kia Motors Manufacturing Georgia, Inc. ("KMMG") (collectively "Petitioners") respectfully request *Inter Partes* Review of claims 49-57, 62-64, 66, 68, 70, 71, 73-80, 94, 95, 97, 99-103, 106, 109-111, 113, 115, and 120 of U.S. Patent No. 8,155,342 (Ex. 1001, "the '342 patent"), which was filed on June 27, 2006 and issued on April 10, 2012 to Ira Marlowe, and is currently assigned to Blitzsafe Texas, LLC. ("Blitzsafe" or "Patent Owner") according to the U.S. Patent and Trademark Office assignment records. There is a reasonable likelihood that Petitioner will prevail with respect to at least one of the claims challenged in this Petition.

II. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(1)

A. REAL PARTY-IN-INTEREST UNDER 37 C.F.R. § 42.8(b)(1)

Hyundai Motor Company ("HMC"), Hyundai Motor America ("HMA"), Hyundai Motor Manufacturing Alabama, LLC ("HMMA"), Kia Motors

Corporation ("KMC"), Kia Motors America, Inc. ("KMA"), and Kia Motors

Manufacturing Georgia, Inc. ("KMMG") (collectively, "Petitioners") are the real parties-in-interest.



B. RELATED MATTERS UNDER 37 C.F.R. § 42.8(b)(2)

The '342 patent is subject to the following pending actions: *Blitzsafe Texas*, *LLC v. Nissan Motor Co., Ltd. et al.*, 2-15-cv-01276, July 16, 2015 (E.D. TX); *Blitzsafe Texas, LLC v. Toyota Motor Corp. et al.*, 2:15-cv-01277, July 16, 2015 (E.D. TX); *Blitzsafe Texas, LLC v. Volkswagen Group of Am., Inc. et al.*, 2-15-cv-01278, July 16, 2015 (E.D. TX); *Blitzsafe Texas, LLC v. Hyundai Motor Co. et al.*, 2-15-cv-01275, July 16, 2015 (E.D. TX); Blitzsafe Texas, LLC v. Honda Motor Co., Ltd. et al., 2-15-cv-01274, July 16, 2015 (E.D. TX); IPR2016-00118, IPR2016-00418 and IPR2016-00419.

U.S. Patent No. 7,489,786 (the "'786 patent"), a parent patent to the '342 patent, is also at issue in the above-listed district court cases, and was previously the subject of the following litigations: Marlowe Patent Holdings LLC v. DICE Electronics, LLC et al., 3:10-cv-01199 (D. NJ); and Marlowe Patent Holdings LLC v. Ford Motor Company, 3:10-cv-07044 (D. NJ). Both of these cases settled by June 2015. In addition, claims of the '786 patent are presently undergoing inter partes review in Case No. IPR2015-00421.

C. LEAD AND BACK-UP COUNSEL

Lead counsel is Paul R. Steadman, Reg. No. 43,932, of DLA Piper LLP (US), 203 North LaSalle Street, Suite 1900, Chicago, Illinois 60601-1293; paul.steadman@dlapiper.com, 312.368.2135 (phone), 312.251.2850 (fax). Backup



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