

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Hyundai Motor Company Ltd., Hyundai Motor America, Hyundai Motor  
Manufacturing Alabama, LLC, Kia Motors Corporation, Kia Motors America, Inc.,  
and Kia Motors Manufacturing Georgia, Inc.,  
Petitioners

v.

Blitzsafe Texas, LLC,  
Patent Owner

U.S. Patent No. 8,155,342  
Filing Date: June 27, 2006  
Issue Date: April 10, 2012  
Title: Multimedia Device Integration System

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*Inter Partes* Review No.: (Unassigned)

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**PETITIONER POWER OF ATTORNEY**

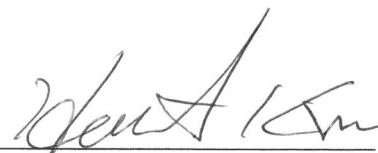
## PETITIONER POWER OF ATTORNEY

Petitioner, Kia Motors Corporation (“KMC”), hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned inter partes review:

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The individual signing below has the authority to execute this document on behalf of KMC.

Date: July 19, 2016

By: 

Name: Hoe-il Kim

Title: General Manager of JP Legal Team