

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Hyundai Motor Company Ltd., Hyundai Motor America, Hyundai Motor
Manufacturing Alabama, LLC, Kia Motors Corporation, Kia Motors America, Inc.,
and Kia Motors Manufacturing Georgia, Inc.,
Petitioners

v.

Blitzsafe Texas, LLC,
Patent Owner

U.S. Patent No. 8,155,342
Filing Date: June 27, 2006
Issue Date: April 10, 2012
Title: Multimedia Device Integration System

Inter Partes Review No.: (Unassigned)

PETITIONER POWER OF ATTORNEY

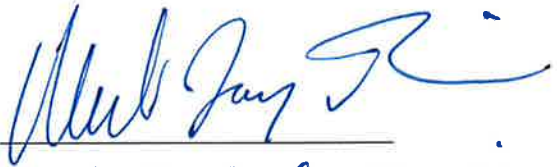
PETITIONER POWER OF ATTORNEY

Petitioner, Kia Motors America, Inc. (“KMA”), hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned inter partes review:

Lead Counsel	Backup Counsel
<p>Paul R. Steadman Reg. No. 43,932 paul.steadman@dlapiper.com <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 203 North LaSalle Street, Suite 1900 Chicago, Illinois 60601-1293 312.368.2135 (phone) 312.251.2850 (fax)</p>	<p>Matthew D. Satchwell Reg. No. 58,870 matthew.satchwell@dlapiper.com <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 203 North LaSalle Street, Suite 1900 Chicago, Illinois 60601-1293 312.368.4000 (phone) 312. 236-7516 (fax)</p> <p>Gianni Minutoli Reg. No. 41,198 gianni.minutoli@dlapiper.com 703-773-4045 (phone) 703-773-5200 (fax)</p> <p>Nicholas Panno Reg. No. 68,513 nicholas.panno@dlapiper.com 703-773-4157 (phone) 703-773-5200 (fax) <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 11911 Freedom Drive, Suite 300 Reston, VA 20190</p>

The individual signing below has the authority to execute this document on behalf of KMA.

Date: 7/18/2016

By: 

Name: Mark J. Goldwein

Title: Ex. Director, Assoc. GC