

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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**APPLE INC.,**  
Petitioner,

v.

**PERSONALIZED MEDIA COMMUNICATIONS, LLC,**  
Patent Owner.

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Case No.: IPR-2016-01520

Patent No.: 8,559,635

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MANDATORY NOTICE BY  
PERSONALIZED MEDIA COMMUNICATIONS, LLC.  
UNDER 35 U.S.C. §§ 311-319; 37 C.F.R. §§42.8, 42.100 ET SEQ.

### **REAL PARTY-IN-INTEREST**

The real party-in-interest is Personalized Media Communications, LLC.

### **RELATED MATTERS**

The involved patent is asserted in:

*Personalized Media Communications, LLC v. Apple, Inc.*, U.S. District Court for the Eastern District of Texas, No. 2:15-cv-01366-JRG-RSP. Patent Owner's related U.S. Patents 7,752,649; 8,191,091; and 8,752,088 are also asserted in this litigation. The Petitioner has petitioned for *inter partes* review of each of these patents. See IPR-2016-00751; IPR2016-00753; IPR2016-00755.

Petitioner Apple Inc. has previously petitioned for *inter partes* review of the same patent at issue in this case. See IPR2016-000754. In that case, Petitioner filed a petition for *inter partes* review on March 14, 2016 and PMC filed a Patent Owner's Preliminary Patent Owner Response on June 24, 2016. The Board has yet to issue a decision in response to Petitioner's Petition.

No other patent or pending application claims the benefit of the actual filing date of the involved patent. The involved patent sets forth following Related U.S.

Application Data:

This is a continuation of application Ser. No. 08/113,329, filed Aug. 30, 1993, now U.S. Pat. No. 7,856,650, herein incorporated by reference in its entirety, which is a continuation of application Ser. No. 08/056,501, filed May 3, 1993, now U.S. Pat. No. 5,335,277, which was a continuation of application Ser. No. 07/849,226, filed Mar. 10, 1992, now U.S. Pat. No. 5,233,654, which was a continuation of application Ser. No. 07/588,126, filed Sep. 25, 1990, now U.S. Pat. No. 5,109,414, which was a continuation of application Ser. No. 07/096,096, filed Sep. 11, 1987, now U.S. Pat. No. 4,965,825, which was a continuation-in-part of application Ser. No. 06/829,531, filed Feb. 14, 1986, now U.S. Pat. No. 4,704,725, which was a continuation of application Ser. No. 06/317,510, filed Nov. 3, 1981, now U.S. Pat. No. 4,694,490.

There are a number of issued patents and pending applications which, like the involved patent, were filed as continuations of application No. 08/113,329. These issued patents and pending applications are listed in Appendix A attached hereto. Other patents from the same family as the involved patent have been involved in several judicial and administrative proceedings. These proceedings are listed in Appendix B attached hereto.

**LEAD AND BACK-UP COUNSEL**

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Pursuant to 37 C.F.R. § 42.6(e), Patent Owner consents to electronic service by email at the email addresses listed above.

Dated: August 31, 2016

Respectfully submitted,  
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MANDATORY NOTICE BY  
PERSONALIZED MEDIA COMMUNICATIONS, LLC.  
UNDER 35 U.S.C. §§ 311-319; 37 C.F.R. §§42.8, 42.100 *et seq.*

APPENDIX A

The following patents and pending applications are continuations of Application No. 08/113,329. Abandoned continuation applications are omitted from this list.

PATENTS

<u>SERIAL NO.</u>	<u>ISSUE DATE</u>	<u>PATENT NO.</u>
1. 08/480,060	March 23, 1999	5,887,243
2. 08/486,258	January 11, 2011	7,780,581
3. 08/446,431	August 3, 2010	7,769,170
4. 08/447,712	November 23, 2010	7,840,976
5. 08/511,491	December 28, 2010	7,861,263
6. 08/477,547	March 15, 2011	7,908,638
7. 08/488,383	January 4, 2011	7,864,248
8. 08/459,521	November 2, 2010	7,827,587
9. 08/441,701	December 28, 2010	7,860,249
10. 08/473,484	October 19, 2010	7,818,776
11. 08/446,553	December 7, 2010	7,849,493
12. 08/482,857	November 30, 2010	7,844,995
13. 08/479,374	October 19, 2010	7,818,778
14. 08/466,894	September 28, 2010	7,805,738
15. 08/397,636	November 9, 2010	7,831,204
16. 08/480,392	December 28, 2010	7,860,131
17. 08449,263	September 21, 2010	7,801,304

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