

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.

Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS LLC

Patent Owner

Case No.: IPR2016-00754

Patent No.: 8,559,635

For: Signal Processing Apparatus and Methods

**PATENT OWNER PERSONALIZED
MEDIA COMMUNICATIONS' PRELIMINARY RESPONSE
TO PETITION FOR INTER PARTES REVIEW**

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United States Patent and Trademark Office
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Alexandria, VA 22313-1450

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