Trials@uspto.gov Paper 21 Tel: 571-272-7822 Entered: June 1, 2017

v.

Petitioner,

PERSONALIZED MEDIA COMMUNICATIONS LLC, Patent Owner.

Case IPR2016-01520 Patent 8,559,635 B1

Before KARL D. EASTHOM, TRENTON A. WARD, and GEORGIANNA W. BRADEN, *Administrative Patent Judges*.

WARD, Administrative Patent Judge.

Order Entering Proposed Protective Order 37 C.F.R. § 42.5



On May 30, 2017, Apple Inc. ("Petitioner") and Personalized Media Communications, LLC ("Patent Owner") filed a Joint Stipulated Motion for Entry of Protective Order, which included a proposed Protective Order for this proceeding. Paper 20 ("Stipulated Protective Order"). Additionally, on May 30, 2017, Patent Owner sent correspondence to the Board, copying Petitioner, indicating that Patent Owner desires to serve confidential documents on Petitioner in accordance with the Stipulated Protective Order in response to Petitioner's Objections to Evidence.

In accordance with 37 C.F.R. § 42.54, we determine the Stipulated Protective Order is acceptable for purposes of this proceeding. Accordingly, we grant the parties Joint Motion and enter the Stipulated Protective Order submitted as Paper 20 for this proceeding.

In consideration of the foregoing, it is

ORDERED that the parties Joint Stipulated Motion for Entry of Protective Order is *granted*;

FURTHER ORDERED that the proposed Stipulated Protective Order, submitted as Paper 20, is hereby entered; and

FURTHER ORDERED that the Stipulated Protective Order (Paper 20) shall govern the conduct of these proceedings unless otherwise modified.



IPR2016-01520 Patent 8,559,635 B1

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