### United States Patent [19]

#### Haselwood et al.

[56]

3,947,624

[11] 4,025,851

[45] May 24, 1977

	TABLE TO COLOR OF CARE	
[54]	AUTOMATIC MONITOR FOR PROGRAMS BROADCAST	
[75]	Inventors:	Donald E. Haselwood, Clearwater; Carl M. Solar, Largo, both of Fla.
[73]	Assignee:	A.C. Nielsen Company, Northbrook, Ill.
[22]	Filed:	Nov. 28, 1975
[21]	Appl. No.: 636,041	
[52] [51] [58]	U.S. Cl. 325/31; 325/54 Int. Cl. <sup>2</sup> H04J 9/00 Field of Search 325/31, 51, 53, 54, 325/64, 308; 343/200; 178/5.1, DIG. 13; 340/147 R, 147 A, 167 R	
	[75] [73] [22] [21] [52] [51]	BROADCA  [75] Inventors:  [73] Assignee:  [22] Filed:  [21] Appl. No.:  [52] U.S. Cl  [51] Int. Cl. <sup>2</sup> [58] Field of Se

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Miyake ...... 178/DIG. 13

Primary Examiner-Benedict V. Safourek

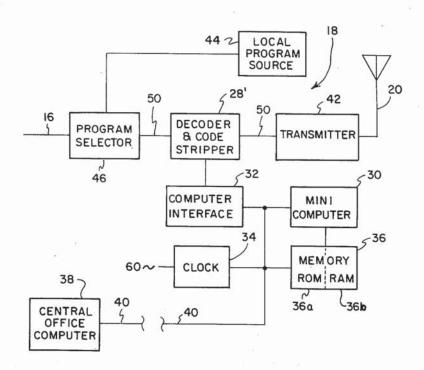
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#### [57] ABSTRACT

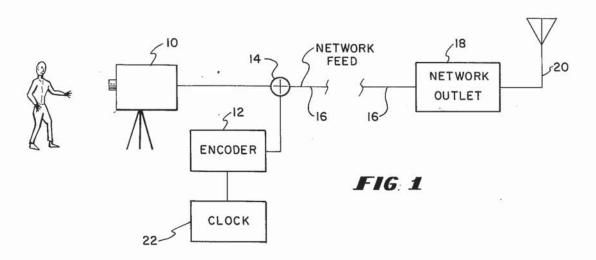
A system for automatically monitoring the programs broadcast by network affiliated broadcasting stations includes a plurality of remote monitoring sites and a central office for periodically interrogating the remote monitoring sites. Each remote monitoring site contains apparatus for monitoring time varying program identifying data, and for storing the data in a change format when the time varying data changes in an unexpected manner. An elapsed time clock in each remote monitoring unit generates a record of the elapsed time between the unexpected changes.

Each remote unit includes a minicomputer having a read-only memory and a random-access memory. The data in the read-only memory serves to establish communications with the central office and permits the central office to access the random-access memory. After the random-access memory has been accessed, it may be reprogrammed to alter the operation of the remote monitoring unit to accommodate different data formats or different information.

36 Claims, 9 Drawing Figures







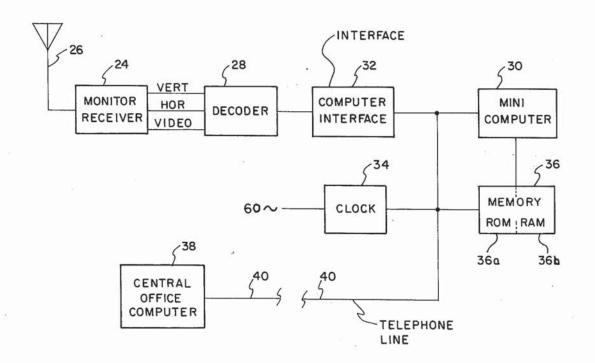
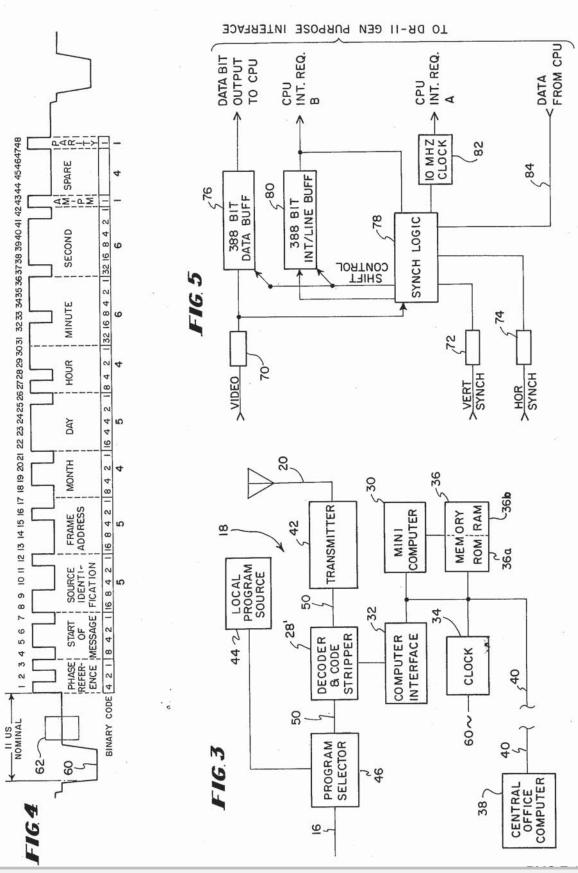
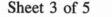
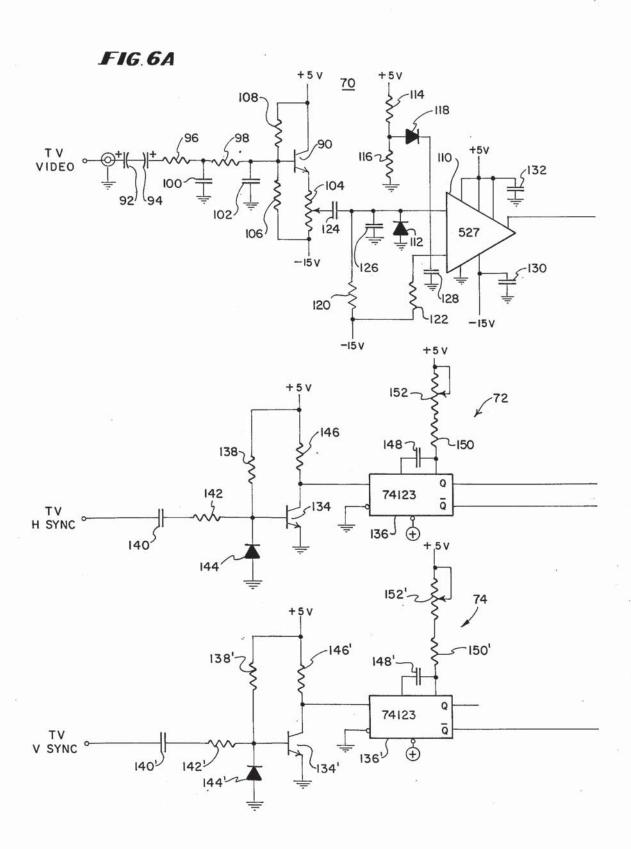
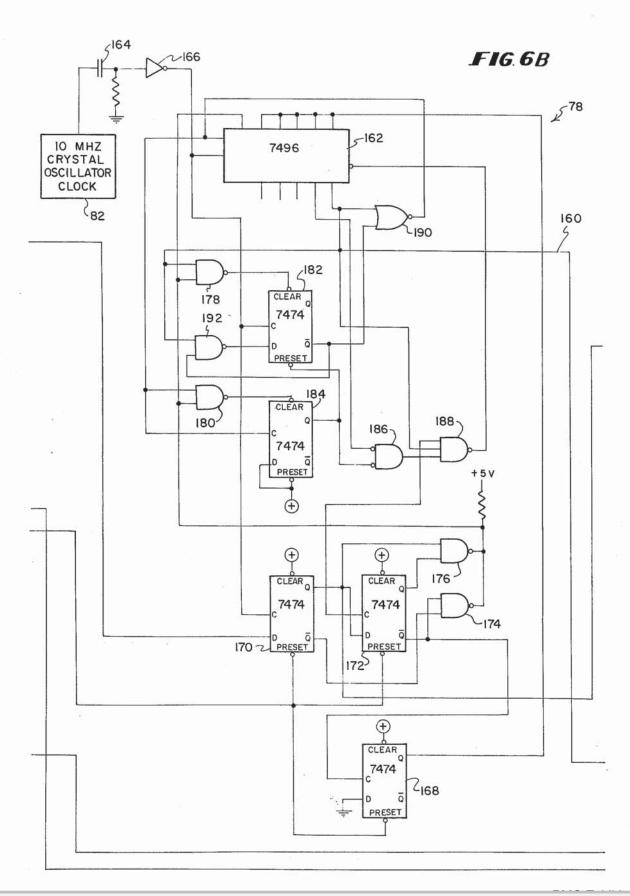


FIG. 2









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