#### On behalf of:

### Personalized Media Communications, LLC

By: Douglas J. Kline

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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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### APPLE, INC.,

Petitioner,

v.

## PERSONALIZED MEDIA COMMUNICATIONS, LLC,

Patent Owner.

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Case No.: IPR2016-01520: U.S. Patent No. 8,559,635

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# PERSONALIZED MEDIA COMMUNICATIONS, LLC'S SUPPLEMENTAL MANDATORY NOTICES



Apple v. PMC IPR2016-01520 (U.S. Pat. 8,559,635)

Pursuant to 37 C.F.R. § 42.8, Patent Owner Personalized Media Communications, LLC ("PMC") hereby provides updated Mandatory Notices designating additional backup counsel and changing service information.

## **Lead and Backup Counsel**

<u>Lead Counsel:</u>
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## **Service Information**

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Apple v. PMC IPR2016-01520 (U.S. Pat. 8,559,635)

Respectfully submitted,

Dated: April 21, 2017 By: /Douglas Kline/

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GOODWIN PROCTER LLP

Counsel for Patent Owner

Personalized Media Communications, LLC



### **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing

## PERSONALIZED MEDIA COMMUICATIONS, LLC'S SUPPLEMENTAL

**MANDATORY NOTICES** is being served on April 21, 2017 via email to counsel for Apple at the addresses below:

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