

On behalf of:

Personalized Media Communications, LLC

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.,
Petitioner,

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner.

Case No.: IPR2016-01520: U.S. Patent No. 8,559,635

**PERSONALIZED MEDIA COMMUNICATIONS, LLC'S
SUPPLEMENTAL MANDATORY NOTICE
DESIGNATING THOMAS J. SCOTT AND STEPHEN
T. SCHREINER AS ADDITIONAL BACKUP COUNSEL**

Pursuant to 37 C.F.R. § 42.8(a)(3), Patent Owner Personalized Media Communications, LLC (“PMC”) hereby provides notice that it is adding Thomas J. Scott, Jr., Reg. No. 27,836 and Stephen T. Schreiner, Reg. No. 43,097, as additional backup counsel.

Mr. Scott and Mr. Schreiner are among the practitioners associated with Customer No. 70813 who have power of attorney for PMC in this proceeding.

Contact information for Mr. Scott and Mr. Schreiner is as follows:

Thomas J. Scott, Jr.
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With the addition of Mr. Scott and Mr. Schreiner, counsel of record for PMC are as follows:

Lead Counsel:
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Jennifer A. Albert
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Apple v. PMC
IPR2016-01520 (U.S. Pat. 8,559,635)

Additional Backup:
Thomas J. Scott, Jr.
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Respectfully submitted,

GOODWIN PROCTER LLP

Dated: April 13, 2017

By: /Douglas Kline/
Douglas Kline (Reg. No. 35,574)
Customer No. 70813

*Attorneys for Patent Owner
Personalized Media Communications, LLC*

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing
**PERSONALIZED MEDIA COMMUNICATIONS, LLC'S SUPPLEMENTAL
MANDATORY NOTICE DESIGNATING THOMAS J. SCOTT, JR. AND
STEPHEN T. SCHREINER AS ADDITIONAL BACKUP COUNSEL** is
being served on April 13, 2017 via email to counsel for Apple at the address
below:

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