

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Apple, Inc.,

*Petitioner,*

v.

Personalized Media Communications, LLC,

*Patent Owner.*

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Case No. IPR2016-00754  
U.S. Patent No. 8,559,635 B1

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**PATENT OWNER'S UPDATED MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8**

**Mail Stop "PATENT BOARD"**  
Patent Trial and Appeal Board  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner Personalized Media

Communications, LLC ("PMC") hereby submits the following updated mandatory notices.

**I. REAL PARTY-IN-INTEREST (37 C.F.R. § 42.8(b)(1))**

PMC is the owner of U.S. Patent No. 8,559,635 ("the '635 patent"). PMC is the real party-in-interest.

**II. RELATED MATTERS**

The '635 patent has been asserted or is at issue in the following cases:

*Apple, Inc. v. Personalized Media Communications, LLC*, IPR2016-01520

*Personalized Media Communications, LLC v. Apple Inc.*, Fed. Cir. No. 2020-1197 (appeal of the Board's final written decision in this proceeding)

*Personalized Media Communications, LLC v. Apple Inc.*, Fed. Cir. No. 2020-1198 (appeal of the Board's final written decision in IPR2016-01520)

*Personalized Media Communications, LLC v. Apple Inc.*, No. 15-cv-1366 (E.D. Tex.)

**III. LEAD AND BACK-UP COUNSEL**

<b>Lead Counsel</b>	<b>Backup Counsel</b>
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**IV. SERVICE INFORMATION**

Please direct all correspondence to counsel at the contact information above.

Patent owner consents to service by electronic mail at dkline@goodwinlaw.com  
and tscott@pmcip.com.

Dated: December 8, 2021

Respectfully submitted,

By: /s/ Douglas Kline  
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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing PATENT OWNER'S MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8 was served on December 8, 2021, by electronic mail to:

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