

CERTIFICATE OF WORD COUNT

The undersigned hereby certifies that the PATENT OWNER
PERSONALIZED MEDIA COMMUNICATIONS' PRELIMINARY RESPONSE
TO PETITION FOR INTER PARTES REVIEW filed herewith complies with the
type-volume limitation of 37 C.F.R. §§42.24(a)(1)(i) and 42.24(b)(1). The
Preliminary Response contains 13,929 words, excluding the parts of the
Preliminary Response exempted by 37 C.F.R. §42.24(a)(1), as measured by the
word-processing system use to prepare the Preliminary Response.

Date: November 17, 2016

By: / Douglas J. Kline /