

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

American Honda Motor Co., Inc.
Petitioner

v.

Blitzsafe Texas, LLC
Patent Owner

Patent No. 8,155,342
Filing Date: June 27, 2006
Issue Date: April 10, 2012
Title: MULTIMEDIA DEVICE INTEGRATION SYSTEM

Inter Partes Review No. IPR2016-01473

**AMERICAN HONDA MOTOR CO., INC.'S
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner American Honda Motor Co., Inc., a California corporation having a principal place of business at 1919 Torrance Blvd., Torrance, California 90501, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 8,155,342:

Lead Counsel: Joseph Melnik (Reg. No. 48,741)

Address: JONES DAY
1755 Embarcadero Road
Palo Alto, California 94303
Telephone: 650-739-3939
Facsimile: 650-739-3900

Back-up Counsel: Joseph M. Beauchamp (Reg. No. 46,544)

H. Albert Liou (Reg. No. 71,504)

Address: JONES DAY
717 Texas Ave., Suite 3300
Houston, Texas 77002
Telephone: 832-239-3939
Facsimile: 832-239-3600

FOR: American Honda Motor Co., Inc.

SIGNATURE: 

BY: Anthony G. Osborn

TITLE: MANAGER AUTO SALES TRAINING

DATE: 2/19/16

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing Power of Attorney was served on July 21, 2016, upon the following parties via UPS overnight delivery:

Ira M. Marlowe
BlitzSafe of America, Inc.
33 Honeck Street
Englewood, NJ 07631

Courtesy Copies to:

Peter Lambrianakos
Brown Rudnick LLP
7 Times Square
New York, NY 10036

/Joseph Melnik/
Joseph Melnik
Reg. No. 48,741
Jones Day
1755 Embarcadero Road
Palo Alto, California 94303
Lead Counsel for Petitioner