

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VOLKSWAGEN GROUP OF AMERICA, INC.

Petitioner

Patent No. 8,155,342

Issue Date: April 10, 2012

Title: MULTIMEDIA DEVICE INTEGRATION SYSTEM

PETITIONER POWER OF ATTORNEY

Case No. IPR2016-01449


Petitioner Power of Attorney

Pursuant to 37 C.F.R. § 42.10(b), Volkswagen Group of America, Inc. hereby appoints the Practitioners associated with Customer No. 26646 as its attorneys to prosecute the aforementioned proceeding and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail address) for the above-identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsel.

The undersigned, whose title is supplied below, is authorized to act on behalf of Volkswagen Group of America, Inc.

Volkswagen Group of America, Inc.

Dated: 7/19/16

By: 

Name: Stephanie Goeller

Title: Assistant General Counsel

CERTIFICATE OF SERVICE

The foregoing Petitioner Power of Attorney was served on July 20, 2016, via

Express Mail upon the following:

Counsel of Record for U.S. Patent No. 7,489,786

Ira M. Marlowe
Blitzsafe of America, Inc.
33 Honeck Street
Englewood, NJ 07631

Litigation Counsel for Blitzsafe Texas, LLC

Alfred R. Fabricant
afabricant@brownrudnick.com
Lawrence C. Drucker
ldrucker@brownrudnick.com
Peter Lambrianakos
plambrianakos@brownrudnick.com
Alessandra Carcaterra Messing
amessing@brownrudnick.com
BROWN RUDNICK LLP
7 Times Square
New York, NY 10036

/Clifford A. Ulrich/
Clifford A. Ulrich (Reg. No. 42,194)

Michael J. Lennon (Reg. No. 26,562) Lead Counsel
Clifford A. Ulrich (Reg. No. 42,194) Backup Counsel
Kenyon & Kenyon LLP
One Broadway
New York, NY 10004
Tel: 212.425.7200
Fax: 212.425.5288
Email: mlennon@kenyon.com
culrich@kenyon.com