
UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY CORPORATION, SONY MOBILE COMMUNICATIONS (USA) INC.,
SONY MOBILE COMMUNICATIONS AB, and SONY MOBILE
COMMUNICATIONS, INC.,
Petitioners

v.

CREATIVE TECHNOLOGY LIMITED,
Patent Owner

U.S. Patent No. 6,928,433

Case No. IPR2016-01407

**PATENT OWNER REQUEST FOR ORAL ARGUMENT
PURSUANT TO 37 C.F.R. § 42.70(a)**

Pursuant to 37 C.F.R. § 42.70(a) and the Board's Scheduling Order (Paper 14), Patent Owner Creative Technology Limited respectfully requests oral argument on the issues set forth below on August 29, 2017 at a time set by the Board.

Patent Owner requests a 90-minute hearing, with 45 minutes of argument time for Patent Owner and 45 minutes of argument time for Petitioners. Patent Owner requests oral argument on all issues raised in the parties' filings, including but not limited to the following:

1. Whether claims 2, 3, 5, 7, and 17-28 of U.S. Patent No. 6,928,433 are unpatentable based on the grounds upon which the Board instituted trial;
2. Whether Petitioners' Reply contains arguments and evidence that are beyond the proper scope permitted under the rules;
3. Any issues specified in Patent Owner's motion for observations regarding cross-examination;
4. Any issues specified by Petitioners in a request for oral argument;
5. Rebuttal to Petitioners' presentation on all matters; and
6. Any issues otherwise raised by the Board.

In the Board's Scheduling Order (Paper 14), the Board indicated that the panel is available to hear the oral argument either in Denver, Colorado or in

Alexandria, Virginia. In general, Patent Owner prefers to hold the oral argument in Denver because that location is more convenient than the Alexandria location for Patent Owner's counsel and representatives who will be traveling to the oral argument from California. However, Patent Owner believes that the most important consideration is which location will enable more panel members to attend in person. Accordingly, Patent Owner requests that the oral argument be held at the location that will permit as many panel members as possible to attend in person. To the extent that an equal number of panel members could attend in person at both locations, then Patent Owner requests that the oral argument be held in Denver.

Patent Owner also requests that the Board provide audio-visual equipment to display a demonstrative PowerPoint presentation. The requested equipment includes a projector to be connected to Patent Owner's laptop computer, and a screen for displaying the projected image.

Date: July 24, 2017

Respectfully submitted,

/Jonathan D. Baker/

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Patent Owner Request for Oral Argument Pursuant to 37 CFR § 42.70(a) was served via email on July 24, 2017, on the attorneys for the Petitioners:

Michael N. Rader, Reg. No. 52,146
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