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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SONY CORPORATION, SONY MOBILE COMMUNICATIONS (USA) INC.,  
SONY MOBILE COMMUNICATIONS AB & SONY MOBILE  
COMMUNICATIONS INC.  
Petitioners

v.

CREATIVE TECHNOLOGY LIMITED  
Patent Owner

U.S. Patent No. 6,928,433

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Case No. IPR2016-01407

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**PATENT OWNER'S OBJECTIONS TO EVIDENCE  
SERVED WITH PETITIONER'S REPLY**

Pursuant to 37 C.F.R. § 42.64(b)(1), Patent Owner submits the following objections to evidence served in connection with the Petitioner's Reply on June 2, 2017. These objections have been timely filed and served within five business days of the service of the evidence to which the objections are directed.

Patent Owner objects to Exhibits 1023 and 1024 as lacking authentication (FRE 901), as containing hearsay (FRE 801), as irrelevant (FRE 402), and as lacking foundation.

Patent Owner objects to the following statements in Exhibit 1020 as lacking authentication (FRE 901), as containing hearsay (FRE 801), as irrelevant (FRE 402), as lacking foundation, and as lacking personal knowledge (FRE 602):

- “ISO9241-14 was published June 1, 1997, ISO9241- 14 at i, Ex. 1024, and is referenced in ISO 13407, which was published in 1999.” (Ex. 1020 ¶ 4).
- “Petitioners’ counsel has informed me ISO9241-14 qualifies as prior art to the ’433 patent under 35 U.S.C. §102(b).” (Ex. 1020 ¶ 4).
- “A POSA further would have understood ISO9241-14 to explain that ‘hierarchical’ and ‘network’ menu structures were as of 1997 a known solution to this difficulty” ).” (Ex. 1020 ¶ 7).
- “Accordingly, at the time of the invention, a POSA would have understood from ISO9241-14 that if a large number of menu options

were to be displayed, a long scrollable list should not be used when rapid search time is important, and instead a ‘hierarchical’ or ‘network’ menu structure should be used, which would organize menu options into conventional groups known to users.” (Ex. 1020 ¶ 8).

Date: June 9, 2017

Respectfully submitted,

/Jonathan D. Baker/

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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing Patent Owner's Objections to Evidence Served with Petitioner's Reply was served via email on June 9, 2017, on the attorneys for the Petitioners:

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Date: June 9, 2017

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