UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC. Petitioner

V.

IMMERSION CORPORATION Patent Owner

CASE IPR2016-01372 Patent 8,659,571

.....

PATENT OWNER'S POWER OF ATTORNEY

Mail Stop: PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450



Pursuant to 37 C.F.R. 42.10(b), Patent Owner, Immersion Corporation ("Immersion"), hereby appoints the practitioners associated with Irell & Manella LLP's Customer No. 29000 as its attorneys to transact all business in the United States Patent and Trademark Office in the above-captioned *Inter Partes* Review of U.S. Patent No. 8,659,571.

LEAD COUNSEL	BACKUP COUNSEL
Telephone: (310) 203-7915 Facsimile: (310) 556-5258	Babak Redjaian (Reg. No. 42,096) IRELL & MANELLA LLP 1800 Avenue of the Stars, Suite 900 Los Angeles, CA 90067-4276 Telephone: (949) 760-5260 Facsimile: (949) 760-5200 bredjaian@irell.com

The individual signing below has the authority to execute this document on behalf of Immersion.

IMMERSION CORPORATION

 $\mathbf{B}_{\mathbf{i}}$

By: Catherine C. Maresh

Title: Senior IP Director

Dated: July 25, 2016