

Patent Valuation

Improving Decision Making through Analysis

WILLIAM J. MURPHY, JOHN L. ORCUTT, PAUL C. REMUS



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MYLAN PHARMS. INC. EXHIBIT 1054 PAGE 2





Contents

Preface	ίX
Acknowledgments	XIII
PART ONE	
Foundations for Patent Valuation and Decision Making	1
CHAPTER 1 Valuation Basics	3
What Is Value?	5
The Valuation Process	7
Identifying the Subject Matter of the Valuation	9
Valuation Misconceptions	12
The Three Basic Valuation Methodologies	16
Limitations on Rationality in Valuation and	
Decision-Making Exercises	20
References	20
Notes	21
CHAPTER 2	
Patent Basics	23
What Is a Patent?	26
Anatomy of a Patent	32
Criteria for a Patent	33
Transferring Patent Rights	36
Nationality of a Patent	39
References	40
Notes	40

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CONTENTS **CHAPTER 3** Using Valuation Analysis to Improve Patent Decision Making 43 45 Patent Decisions Maximizing, Optimizing, and Satisficing: How Much to 52 Invest in Valuation Analysis Preliminary Portfolio Valuation Audit: A Practical Valuation 58 Technique 65 References 65 Notes **CHAPTER 4** 67 Disassembly 69 Disassembly and Decision Trees 75 Using Disassembly to Develop Higher-Quality Data 84 Using Disassembly to Understand Data Better 86 References 87 Notes PART TWO 89 **Patent Valuation Techniques CHAPTER 5** 91 **Preparing for the Valuation** 91 Understanding the Bundle of Legal Rights Ownership Interest in the Patent 93 99 Description of the Patent Rights 100 Encumbrances on the Patent Rights 102 Understanding the Patent Rights' Neighborhood 103 **Exploiting the Patent Rights** 117 References Notes 119 **CHAPTER 6** Income Methods: Discounted Future Economic Benefits Analysis 121 Basic Arithmetic of the Discounted Future Economic Benefits 124 Analysis Garbage In, Garbage Out: The Challenges Lay in the 131 Inputs, Not the Math 133 Projecting Future Net Economic Benefits

MYLAN PHARMS. INC. EXHIBIT 1054 PAGE 4

Developing Projections from Analytical Analyses



143



Estimating the Discount Rate	153
References	159
Notes	160
CHAPTER 7	
Advanced Income Methods: Incorporating the Value of	
Future Decision Opportunities	161
Option Contracts and Their Value	164
Real Options	168
Valuing Patents Using Option-Pricing Insights	170
Using Decision Trees to Incorporate the Value of a Patent'	
Future Decision Opportunities References	174 185
Notes	186
Hotes	100
CHAPTER 8	
Market Methods	189
Markets and Patent Rights	191
Competitive Exchange	198
Comparable Transactions	205
Alternatives to the Core Market Methods	207
References	214
Notes	216
CHAPTER 9	
Cost Methods	219
A Form Accounting Principles	220
A Few Accounting Principles Cost of Development: Questionable Valuation Tool	220 224
Cost of Reasonable Alternatives: Establishing a	2.27
Maximum Price	227
References	230
Notes	231
PART 3	
Patent Valuation in Practice	233
CHAPTER 10	
Pricing Patent Licenses	235
Payment Structures	236
Determining the Price for a License	246

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