UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
NU MARK LLC,
Petitioner,
V.
FONTEM HOLDINGS 1 B.V.,
Patent Owner.
Case IPR2016-01303
Patent No. <b>8,365,742</b>

# PATENT OWNER'S POWER OF ATTORNEY



Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Fontem Holdings 1 B.V. hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 8,365,742:

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The individual signing below has the authority to execute this document on behalf of Patent Owner Fontem Holdings 1 B.V.

By:

Name: Stephen Andrew Reid

Title: Senior Intellectual Property Counsel

Date: 18 July 2016

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that service on Petitioner was made as follows, in accordance with 37 CFR 42.6(e):

Date of service: July 18, 2016

Manner of service: 1. Electronic submission through the USPTO Patent Trial

and Appeal Board End-to-End System

2. Electronic mail

Document(s) served: PATENT OWNER'S POWER OF ATTORNEY

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