

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Nu Mark LLC
Petitioner

v.

Fontem Holdings 1, B.V.
Patent Owner

Case IPR No. **Unassigned**
U.S. Patent No. 8,490,628
Title: ELECTRONIC ATOMIZATION CIGARETTE

PETITIONER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Nu Mark LLC hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent & Trademark Office associated with this *inter partes* review:

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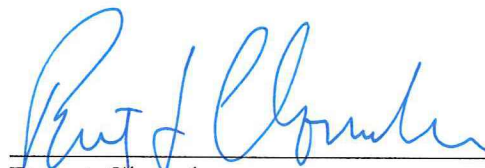
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The undersigned is authorized to sign this Power of Attorney on

behalf of the Petitioner:

Dated: June 27, 2016



Brent Chambers
Director Global Infrastructure and Compliance Officer
Nu Mark LLC