R.J. REYNOLDS VAPOR COMPANY,

Petitioner

v.

FONTEM HOLDINGS 1 B.V.

Patent Owner

U.S. Patent 8,365,742

Issue Date: February 5, 2013

Title: Aerosol Electronic Cigarette

Inter Partes Review No. 2016-01268

U.S. Patent No. 8,365,742

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

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58,657, yfeng@brinksgilson.com), both of Brinks Gilson & Lione, and all other practitioners associated with U.S. Patent & Trademark Office Customer Number 00757 to represent Petitioner, R.J. Reynolds Vapor Company, in the *inter partes* review of U.S. Patent No. 8,365,742 being filed by Petitioner before the Patent Trial and Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Date: /pine 29, 20/6

McDara P. Folan, III Vice President and Assistant Secretary R.J. Reynolds Vapor Company