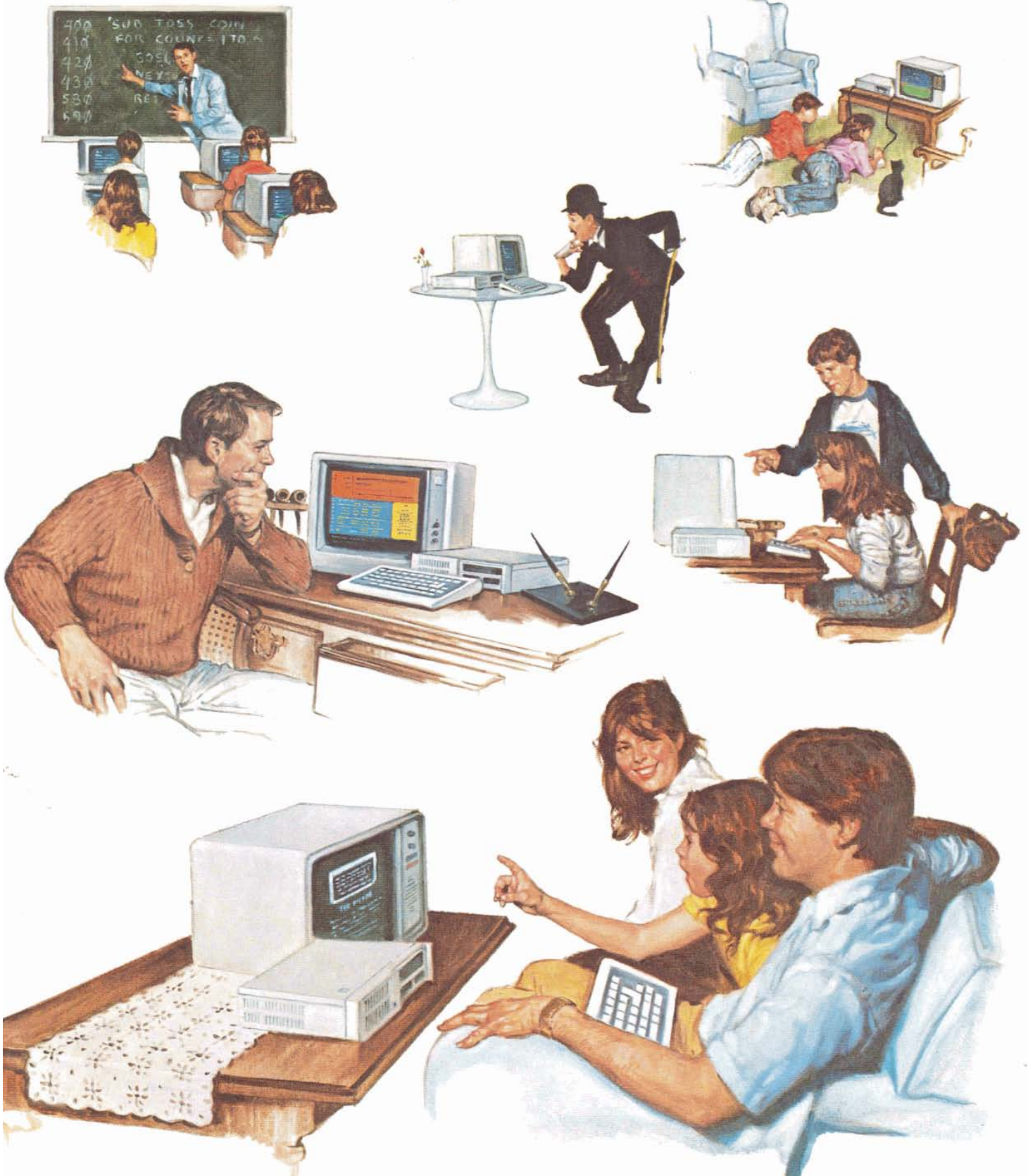


Paul Green

IBM PCjr

The easy one for everyone



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Junior: A very personal computer

The easy-to-use IBM PCjr is a bright little addition to the growing family of IBM Personal Computers. Junior is proving that even the most compact and most affordable personal computer from IBM can meet a wide variety of needs at home, at school, and at the office.

What makes the IBM PCjr a *very* personal computer? It's personally sized, for one thing. The IBM PCjr is compact and lightweight, so you can take it wherever it's needed. And Junior is very easy to learn and use, so just about everyone can benefit from its versatile capabilities, which can be expanded by adding options that give Junior the power to compute and store more information, to print documents, to exchange information over standard telephone lines, and more.

Perhaps the most personal touch associated with Junior is its price. The IBM PCjr is very affordable, so it will fit nicely into your budget as well as your lifestyle.

What can your IBM PCjr do for you? Junior can help you manage your finances by presenting a clear picture of where your money is coming from and where it's going. Help you get organized by reducing paperwork and clutter. Exchange electronic mail with other personal computers. Help children with their studies by acting as a smart classmate. Play a variety of interactive computer games. Connect with large information networks for financial data and stock prices, news and weather reports, movie reviews, airline schedules, "shop-by-computer" services, and more. Junior can even help teach you and your family how easy personal computing can be.

What are the IBM PCjr's elements? The IBM PCjr's standard elements are the System Unit—which does all the actual computing—and a cordless, typewriter-like keyboard that uses infrared signals to communicate with the System Unit, similar to the way a hand-held remote control operates a TV set. To start computing, just insert your software—the instructions that

tell the computer what to do—into the System Unit, pick up the keyboard, and you're ready. Junior comes with a "Keyboard Adventure" program that introduces you to the keyboard and its functions.

You can use a wide range of software with your IBM PCjr. The System Unit contains two slots for software cartridges, including those published by IBM exclusively for the IBM PCjr. And the optional slimline diskette drive enables you to use many of the existing diskette programs that are available for the IBM PC and IBM PC XT.*

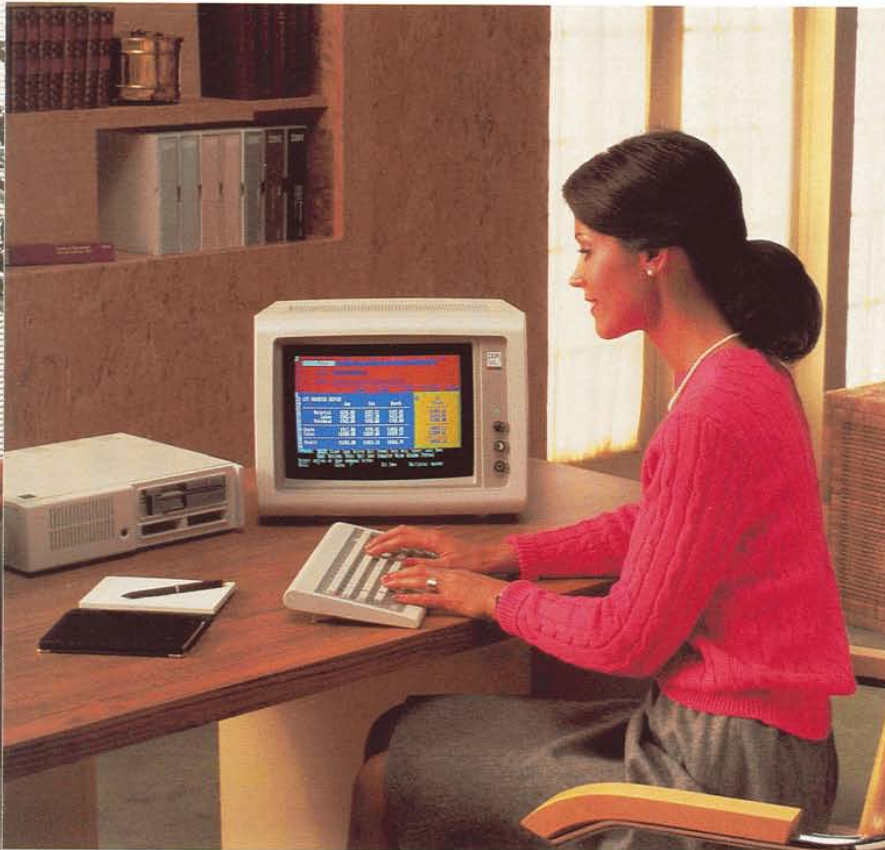
To view your IBM PCjr's information, you'll need a display—such as the IBM Color Display, a TV set, or a video monitor—and its corresponding adapter cable.[†] You may then want to further customize your system by selecting from a range of options for the IBM PCjr, such as a printer, joysticks, and others. Of course, the way you choose to tailor your system will depend on your own personal computing needs.

Read on, and find out how many ways Junior can help you work, plan, analyze, organize, learn and have fun. We think you'll agree that the IBM PCjr is the easy one for everyone.

*Please refer to the software compatibility chart on page 12 for the IBM Personal Computer software diskettes that can operate on the IBM PCjr.

[†]Television sets, video monitors, light pens, cassette players/recorders, external modems and their adapter cables are not part of the IBM PCjr system offering and must be purchased separately. The IBM Monochrome Display is not compatible with the IBM PCjr.

Manage your finances with Junior.



When you sit down to sort through your finances, make it a point to have Junior with you. Junior will show you that you don't need accounting or bookkeeping experience to realize how much more easily and accurately you can manage your money. With the IBM PCjr, you can convert a sea of statements, bills and receipts into concise groupings of data from which to evaluate your financial picture...and map out a strategy to improve it.

Junior can provide you with a graphic picture of where your money is coming from—and where it's going. With "spread sheet" programs such as Multiplan,* for example, you can turn your

display screen into an income and expense statement, checkbook register, home finance journal, or almost any other worksheet-type document that uses a column-and-row format. You can categorize income and expenses into individual accounts for easy reference. Set up charge and savings accounts as well as expense accounts for food, rent or mortgage, utilities, travel, auto maintenance, entertainment, and more.

Together, you and the IBM PCjr can devise a financial plan to balance your budget. For example, you can allot specified amounts for each expense account you create, and Junior can help you monitor them throughout the month and indicate if you've gone over budget.

And while you're keeping a close eye on your expenses, keep yourself prepared for income tax time, too. You can record tax-deductible expenses at the time they are incurred, then call up a report whenever you need it.

You can also broaden your financial horizons. With the optional internal modem—a compact electronic device that lets your computer communicate over standard phone lines—that was specifically designed to fit neatly inside the IBM PCjr System Unit, you can link Junior to the massive information resources of various commercial data bases. Track the performance of your investments—stocks, bonds and Treasury issues—and receive other up-to-the-minute Dow Jones* data with a single phone call.

*Multiplan is a U.S. trademark of Microsoft Corporation.
Dow Jones is a trademark of Dow Jones & Company, Inc.

Get organized with Junior.

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The IBM PC^{jr}'s ability to organize and manage information can help you reduce clutter and its familiar by-products: disorganized or misplaced personal records; indecipherable lesson plans; overlooked birthdays, anniversaries, and other special occasions; and more. With Junior to help you meet your information handling needs, you could become more organized, more productive, and more efficient.

Maintain a complete computer file on just about anything. Using software such as pfs:FILE and pfs:REPORT, you can store, retrieve, update, revise and print out the kind of detailed information that would muddle a notebook or card file. Keep an orderly grade book, client listing, organization membership roll, or gourmet recipe file...any of which can be displayed on your screen quickly and easily.

Write a letter...or a term paper. With programs such as EasyWriter* and HomeWord*, Junior can be used as a word processor, so you can type a memo, a shopping list, a letter, or even a term paper. Store your text, then retrieve and revise it at any time. You can then print your document easily with one of the optional IBM printers.

Plan your day, week or month more efficiently. IBM PC^{jr} software includes programs such as Time Manager*, which will help you keep track of engagements, appointments and assignments, and also remind you of important dates throughout the year, such as birthdays and holidays.

Expand your information resources with the optional internal modem or an external modem. Either way, you can use standard phone lines to tie into the data banks of large information and service networks for news and weather reports, airline schedules, shop-by-computer services, and more. You can also exchange information with larger computers or other IBM Personal Computers. And, with the Personal Communications Manager program and a modem, you can even send electronic mail to similarly configured IBM Personal Computers throughout the building, around the neighborhood, or across the country.

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