UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC. Petitioner

v.

WINDY CITY INNOVATIONS, LLC Patent Owner

> Case IPR2016-01159¹ U.S. Patent No. 8,694,657

PETITIONER'S NOTICE OF SUBMISSION OF DEMONSTRATIVE EXHIBIT FOR OCTOBER 19, 2017 ORAL ARGUMENT

¹ Case IPR2017-00659 has been joined with this proceeding.

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IPR2016-01159

Pursuant to 37 C.F.R. Section 42.70(b) and the Order – Request for Oral Argument dated August 21, 2017 (Paper No. 43), Petitioner hereby provides notice that it has submitted its demonstrative exhibit, specifically Exhibit 1200, in this matter for use at the October 19, 2017 oral argument.

Dated: October 17, 2017

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Respectfully submitted,

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By: /Heidi L. Keefe/ Heidi L. Keefe Reg. No. 40,673 Counsel for Petitioner Facebook, Inc.

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. § 42.6, that a complete copy of the attached **PETITIONER'S NOTICE OF SUBMISSION OF DEMONSTRATIVE EXHIBIT FOR OCTOBER 19, 2017 ORAL ARGUMENT** is being served on the 17th day of October, 2017, via electronic mail on counsel of record for the Patent Owner as follows:

Vincent J. Rubino III vrubino@brownrudnick.com Alfred R. Fabricant afabricant@brownrudnick.com Peter Lambrianakos plambrianakos@brownrudnick.com BROWN RUDNICK LLP

DATED: OCTOBER 17, 2017

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