

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC.
Petitioner

v.

WINDY CITY INNOVATIONS, LLC
Patent Owner

Case IPR2016-01155¹
U.S. Patent No. 8,694,657

**PETITIONER FACEBOOK, INC.'S UPDATED
MANDATORY NOTICES REGARDING LEAD AND
BACKUP COUNSEL**

¹ Case IPR2017-00622 has been joined with this proceeding.

Pursuant to 37 C.F.R. § 42.8, the Petitioner, Facebook, Inc. (“Petitioner”) hereby submits the following updated mandatory notice.

LEAD AND BACK-UP COUNSEL (37 C.F.R. § 42.8(b)(3))

Petitioner updates its designation of counsel in this proceeding as follows:

LEAD COUNSEL:

Heidi L. Keefe (Reg. No. 40,673)
hkeefe@cooley.com
FB/WindyCity_PTAB_IPR@cooley.com
COOLEY LLP
Attn: Patent Group
1299 Pennsylvania Avenue NW, Suite 700
Washington DC 20004
Tel: 650-843-5001
Fax: 650-849-7400

BACK-UP COUNSEL:

Phillip E. Morton (Reg. No. 57,835) pmorton@cooley.com COOLEY LLP Attn: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington DC 20004 Tel: 703-456-8668 Fax: 703-456-8100	Andrew C. Mace (Reg. No. 63,342) amace@cooley.com COOLEY LLP Attn: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington DC 20004 Tel: 650-843-5808 Fax: 650-849-7400
Daniel J. Knauss (Reg. No. 56,393) dknauss@cooley.com COOLEY LLP Attn: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington DC 20004 Tel: 650-843-5287 Fax: 650-849-7400	Mark R. Weinstein (<i>pro hac vice pending</i>) (mweinstein@cooley.com) Cooley LLP 1299 Pennsylvania Avenue, N.W. Suite 700 Washington D.C. 20004 T: 650-843-5007 F: 650-849-7400

Dated: June 7, 2016

Respectfully submitted,

COOLEY LLP
ATTN: Patent Group
1299 Pennsylvania Ave., NW, Suite 700
Washington, DC 20004
Tel: (650) 843-5001
Fax: (650) 849-7400

By: /Heidi L. Keefe/
Heidi L. Keefe
Reg. No. 40,673
Counsel for Petitioner
Facebook, Inc.

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. § 42.6, that a complete copy of the attached **PETITIONER FACEBOOK, INC.'S UPDATED MANDATORY NOTICES REGARDING LEAD AND BACKUP COUNSEL**, and related documents, are being served on the 7th day of June, 2017, by electronic mail on counsel of record for the Patent Owner as follows:

Peter Lambrianakos
plambrianakos@brownrudnick.com
Vincent J. Rubino, III
vrubino@brownrudnick.com
Alfred R. Fabricant
afabricant@brownrudnick.com
Brown Rudnick LLP

DATED: JUNE 7, 2016

COOLEY LLP
ATTN: Patent Docketing
1299 Pennsylvania Ave. NW
Suite 700
Washington, D.C. 20004
Tel: (650) 843-5001
Fax: (650) 849-7400

/ Heidi L. Keefe /
Heidi L. Keefe
Reg. No. 40,673

146409566 v1