

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FACEBOOK, INC.,  
Petitioner,

v.

WINDY CITY INNOVATIONS, LLC,  
Patent Owner.

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Case IPR2016-01067 (Patent 8,407,356 B1)<sup>1</sup>

Case IPR2016-01141 (Patent 8,458,245 B1)<sup>2</sup>

Case IPR2016-01155 (Patent 8,694,657 B1)<sup>3</sup>

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Before J. JOHN LEE, *Administrative Patent Judge*.

ORDER  
Granting Admission *Pro Hac Vice*  
37 C.F.R. § 42.10(c)

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<sup>1</sup> IPR2017-00624 has been joined with this proceeding.

<sup>2</sup> IPR2017-00655 has been joined with this proceeding.

<sup>3</sup> IPR2017-00622 has been joined with this proceeding.

IPR2016-01067 (Patent 8,407,356 B1)  
IPR2016-01141 (Patent 8,458,245 B1)  
IPR2016-01155 (Patent 8,694,657 B1)

Petitioner Facebook, Inc. moves for the admission *pro hac vice* of attorney Mark R. Weinstein in each of the above-captioned cases. *E.g.*, *Facebook, Inc. v. Windy City Innovs., LLC*, Case IPR2016-01067, Paper 41 (PTAB June 22, 2017). The Board may recognize counsel *pro hac vice* upon a showing of good cause, subject to the condition that lead counsel be a registered practitioner. 37 C.F.R. § 42.10(c).

Lead counsel for Petitioner in each of the above proceedings is Heidi L. Keefe, a registered practitioner. In support of each of the *pro hac vice* motions, Petitioner submits a Declaration of Mark R. Weinstein. *E.g.*, *Facebook*, Case IPR2016-01067, Ex. 1031. Upon consideration of the facts set forth in the *pro hac vice* motions and Mr. Weinstein's declarations, Petitioner has shown good cause for Mr. Weinstein to be admitted *pro hac vice* to appear in each of these proceedings.

#### ORDER

It is

ORDERED that Petitioner's Motion for Admission *Pro Hac Vice* of Mark R. Weinstein in each of the above-captioned cases is granted;

FURTHER ORDERED that Mr. Weinstein is authorized to appear as back-up counsel for Petitioner in each of the above proceedings, but he may not act as lead counsel;

FURTHER ORDERED that a registered practitioner must remain as lead counsel throughout the proceedings;

FURTHER ORDERED that Mr. Weinstein is to comply with the Office Trial Practice Guide and the Board's Rules of Practice for Trials set forth in Title 37, Part 42 of the Code of Federal Regulations; and

IPR2016-01067 (Patent 8,407,356 B1)

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IPR2016-01155 (Patent 8,694,657 B1)

FURTHER ORDERED that Mr. Weinstein is subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.*, and the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

IPR2016-01067 (Patent 8,407,356 B1)  
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