

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner,

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC,
Patent Owner.

Case IPR2016-01114 (Patent 7,777,753 B2)
Case IPR2016-01118 (Patent 7,321,368 B2)
Case IPR2016-01121 (Patent 5,960,464)
Case IPR2016-01134 (Patent 7,542,045 B2)
Case IPR2016-01135 (Patent 5,812,789)¹

Before MICHAEL R. ZECHER, JAMES B. ARPIN,
MATTHEW R. CLEMENTS, and SUSAN L. C. MITCHELL,
Administrative Patent Judges.

ARPIN, *Administrative Patent Judge.*

ORDER

Granting Patent Owner's Unopposed Motions for *Pro Hac Vice* Admission
of Messrs. Michael McBride and Amir Alavi
37 C.F.R. § 42.10(c)

¹ This Order addresses issues pertaining to all five cases. Therefore, we exercise our discretion to issue one Order to be filed in each case. The parties are not authorized to use this style heading for any subsequent papers.

IPR2016-01114 (Patent 7,777,753 B2), IPR2016-01118 (Patent 7,321,368 B2), IPR2016-01121 (Patent 5,960,464), IPR2016-01134 (Patent 7,542,045 B2), and IPR2016-01135 (Patent 5,812,789)

Having considered Patent Owner's Unopposed Motion for *Pro Hac Vice* Admission of Mr. Amir Alavi (Paper 12), Patent Owner's Unopposed Motion for *Pro Hac Vice* Admission of Mr. Michael McBride (Paper 13), and the Affidavits of Mr. Alavi (Ex. 2006) and of Mr. McBride (Ex. 2007)² filed in support, it is:

ORDERED that Patent Owner's Unopposed Motions for *Pro Hac Vice* admission of Messrs. Alavi and McBride are *granted*; Messrs. Alavi and McBride are authorized to represent Patent Owner only as back-up counsel in the above-captioned proceedings;

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for the above-captioned proceedings;

FURTHER ORDERED that Messrs. Alavi and McBride are to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Messrs. Alavi and McBride are to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101–901.

² Citations are to the papers and exhibits filed in Case IPR2016-01114. Corresponding papers and exhibits have been filed in the other captioned cases.

IPR2016-01114 (Patent 7,777,753 B2), IPR2016-01118 (Patent 7,321,368 B2), IPR2016-01121 (Patent 5,960,464), IPR2016-01134 (Patent 7,542,045 B2), and IPR2016-01135 (Patent 5,812,789)

For PETITIONER:

David W. O'Brien
Andrew Ehmke
HAYNES & BOONE, LLP
David.obrien.ipr@haynesboone.com
Andy.ehmke.ipr@haynesboone.com

For PATENT OWNER:

Masood Anjom
Scott Clark
AHMAD, ZAVITSANOS, ANAIPAKOS, ALAVI & MENSING P.C.
manjom@azalaw.com
sclark@azalaw.com