

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.,  
Petitioner

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC  
Patent Owner

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Case IPR No.: IPR2016-01135  
Patent 5,812,789

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**POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, Parthenon Unified Memory Architecture LLC hereby appoints the following lead and backup counsel as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above captioned *inter partes* review:

Masood Anjom, Lead Counsel  
Reg. No. 62,167  
E-mail: manjom@azalaw.com

Scott Clark, Back-Up Counsel  
Reg. No. 51,251  
E-mail: sclark@azalaw.com

Amir Alavi, Back-Up Counsel  
Pending *Pro Hac Vice* Motion  
E-mail: aalavi@azalaw.com

Michael McBride, Back-Up Counsel  
Pending *Pro Hac Vice* Motion  
E-mail: mmcbride@azalaw.com

AHMAD, ZAVITSANOS, ANAIPAKOS, ALAVI  
& MENSING P.C.  
1221 McKinney, Suite 2500  
Houston, TX 77010  
Tel: (713) 655-1101  
Facsimile: (713) 655-0062

Gregory J. Gonsalves  
Reg. No. 43,639  
E-mail: gonsalves@gonsalveslawfirm.com  
Tel: 571-419-7252

I am authorized to sign this document on behalf of the Patent Owner,  
Parthenon Unified Memory Architecture LLC.

FOR: Parthenon Unified Memory Architecture LLC

SIGNATURE: 

NAME: Marvin Key

TITLE: CEO

DATE: January 6, 2017

**CERTIFICATE OF SERVICE**

I hereby certify that Parthenon Unified Memory Architecture LLC's Power of Attorney Pursuant to 37 C.F.R. 42.10(b) was served on this January 9, 2017 by electronic mail to the following:

Lead Counsel for Apple Inc.	Back-up Counsel for Apple Inc.
Andrew S. Ehmke HAYNES AND BOONE, LLP 2323 Victory Avenue, Suite 700 Dallas, TX 75219 Email: andy.ehmke.ipr@haynesboone.com	David W. O'Brien HAYNES AND BOONE, LLP 2323 Victory Avenue, Suite 700 Dallas, TX 75219 Email: david.obrien.ipr@haynesboone.com

Dated: January 9, 2017

By: /s/ Masood Anjom  
Masood Anjom, Lead Counsel  
Reg. No. 62,167

**Attorneys for Patent Owner  
Parthenon Unified Memory  
Architecture LLC**

AHMAD, ZAVITSANOS, ANAIPAKOS,  
ALAVI & MENSING P.C.  
1221 McKinney Street, Suite 2500  
Houston, TX 77010  
Telephone: 713-655-1101