

# Ivan T. Hofmann, C.P.A., C.F.F., C.L.P.

Curriculum Vitae

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## Professional History

***Gleason IP, a division of Gleason & Associates, P.C. – Vice President and Managing Director*** ***2006 to Present***

Ivan Hofmann is a Vice President and Managing Director at Gleason IP. He has years of professional experience with a deep specialization in complex intellectual property matters. Mr. Hofmann's IP expertise includes extensive litigation support and testifying experience in quantifying financial damages related to patent infringement and other intellectual property issues, as well as breach of contract claims, class action law suits and other litigation-related matters. His experience includes using statistical, financial, and economic analysis and models related to various technical issues. He provides value-added services in all phases of litigation in various capacities, including assistance with discovery, depositions, expert opinions, and testimony during trial.

Mr. Hofmann's experience with intellectual property matters includes false advertising cases, theft of trade secrets, and trademark infringement matters. He has performed analysis of irreparable harm in preliminary injunction hearings and regularly performs analysis of commercial success in connection with secondary considerations of nonobviousness. The United States Patent and Trademark Office and the Office of the Solicitor has engaged Mr. Hofmann on several projects as an expert in economics regarding intellectual property issues involving patents. Mr. Hofmann has experience with intellectual property issues in numerous industries, including extensive experience in the pharmaceutical industry.

As a Certified Licensing Professional (CLP), Mr. Hofmann has demonstrated knowledge and experience in analyzing license agreements and royalty terms. He assists companies in licensing negotiations with economic analysis in licensing agreements. He also has performed royalty audits on behalf of universities and corporations. Mr. Hofmann's extensive knowledge of licensing is useful in his analysis of reasonable royalties in patent infringement cases.

Also, Mr. Hofmann has experience in the areas of accounting, auditing, forensic accounting, fraud investigations and due diligence work. He has been involved in matters in state and federal courts, as well as domestic and international arbitration and other forums for dispute resolution. His experience includes matters with public and private companies in a broad range of industries including pharmaceuticals, communications, health care, manufacturing, retail, oil and gas, coal, utilities, land development, hospitality, and others.

***Deloitte & Touche LLP – Senior Manager*** ***1994 -2006***

Mr. Hofmann was a senior manager with the global firm of Deloitte in the Forensic and Dispute Services and Assurance and Advisory services departments. He served numerous clients in various industries ranging in size from small, privately held companies to large, multi-national Fortune 500 companies.

## Education and Certification

Bachelor of Business Administration, double major in Accounting and Economics, *Magna Cum Laude*,  
University of Notre Dame, 1994  
Certified Public Accountant, Pennsylvania 1996  
Certified in Financial Forensics, 2008  
Certified Licensing Professional 2010

## Professional and Business Affiliations

American Institute of Certified Public Accountants, Member  
Pennsylvania Institute of Certified Public Accountants, Member  
Licensing Executives Society, Member

## Civic Affiliations

Notre Dame Club of Pittsburgh

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