

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC
Patent Owner

Case IPR No.: IPR2016-01114
Patent 7,777,753 B2

**PARTHENON UNIFIED MEMORY ARCHITECTURE LLC's
MANDATORY NOTICES UNDER 37 C.F.R. 42.8**

Patent Owner, Parthenon Unified Memory Architecture LLC, hereby files mandatory notices pursuant to 37 C.F.R. § 42.8.

A. Real Party-In-Interest (37 C.F.R. § 42.8 (b)(1))

Parthenon Unified Memory Architecture LLC is the owner of the entire interest in U.S. Patent No. 7,777,753 (“the ‘753 Patent”), and thus is a real-party-in-interest.

B. Related Matters (37 C.F.R. § 42.8(b)(2))

The Patent Owner identifies the following judicial and/or administrative

matters that may affect, or may be affected by, a decision in this *Inter Partes* Review:

The '753 Patent is asserted by the Patent Owner in the following pending litigations in the U.S. District Court for the Eastern District of Texas: *Parthenon Unified Memory Architecture LLC v. Huawei Techs. Co., Ltd. et al.*, No. 2:14-cv-00687-JRG-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. Motorola Mobility, Inc.*, No. 2:14-cv-00689-JRG-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. HTC Corp. et al.*, No. 2:14-cv-00690-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. LG Elecs., Inc. et al.*, No. 2:14-cv-00691-JRG-RSP (E.D. Tex.) filed June 12, 2014; *Parthenon Unified Memory Architecture LLC v. Samsung Elecs. Co., Ltd. et al.*, No. 2:14-cv-00902-JRG-RSP (E.D. Tex.) filed September 22, 2014; *Parthenon Unified Memory Architecture LLC v. Qualcomm Inc. et al.*, No. 2:14-cv-00930-JRG-RSP (E.D. Tex.) filed October 1, 2014; *Parthenon Unified Memory Architecture LLC v. ZTE Corp. et al.*, No. 2:15-cv-00225-JRG-RSP (E.D. Tex.) filed February 17, 2015; *Parthenon Unified Memory Architecture LLC v. Apple, Inc.*, No. 2:15-cv-00621-JRG-RSP (E.D. Tex.) filed May 1, 2015; and *Parthenon Unified Memory Architecture LLC v. LG Electronics Mobilcomm USA, Inc.*, No. 2:15-cv-1950 (E.D. Tex.) filed November 30, 2015.

Lead and Back-Up Counsel (37 C.F.R. § 42.8(b)(3))

Patent Owner identifies below lead and back-up counsel, and service address:

Lead Counsel	Back-Up Counsel
Masood Anjom Registration No. 62,167 (manjom@azalaw.com) Telephone: 713-655-1101	Amir Alavi Pending <i>Pro Hac Vice</i> Motion (aalavi@azalaw.com) Telephone: 713-655-1101 Scott Clark Registration No. 51,251 (sclark@azalaw.com) Telephone: 713-655-1101 Michael McBride Pending <i>Pro Hac Vice</i> Motion (mmcbride@azalaw.com) Telephone: 713-655-1101

Address: AHMAD, ZAVITSANOS, ANAIPAKOS, ALAVI
& MENSING P.C.
1221 McKinney, Suite 2500
Houston, TX 77010
(713) 655-1101 (Reception)
(713) 655-0062 (Facsimile)

C. Service Information (37 C.F.R. § 42.8(b)(4))

Please direct all correspondence regarding this proceeding to the counsel at the address listed above. Patent owner also consents to electronic service by email to the e-mail address listed above.

Dated: July 6, 2016

Respectfully Submitted,

By: /s/ Masood Anjom
Masood Anjom
Reg. No. 62,167
Attorney for Patent Owner
Parthenon Unified Memory
Architecture, LLC

**AHMAD, ZAVITSANOS, ANAIPAKOS,
ALAVI & MENSING, P.C.**
1221 McKinney Street, Suite 2500
Houston, TX 77010
Telephone: 713-655-1101

CERTIFICATE OF SERVICE

I hereby certify that Parthenon Unified Memory Architecture LLC's Mandatory Notices Under 37 C.F.R. 42.8 were served on July 6, 2016, by electronic mail to the following:

Lead Counsel for Apple Inc.	Back-up Counsel for Apple Inc.
Andrew S. Ehmke HAYNES AND BOONE, LLP 2323 Victory Avenue, Suite 700 Dallas, TX 75219 Email: andy.ehmke.ipr@haynesboone.com	David W. O'Brien HAYNES AND BOONE, LLP 2323 Victory Avenue, Suite 700 Dallas, TX 75219 Email: david.obrien.ipr@haynesboone.com

Dated: July 6, 2016

By: /s/ Masood Anjom
Masood Anjom
Reg. No. 62,167
Attorney for Patent Owner
Parthenon Unified Memory
Architecture, LLC

**AHMAD, ZAVITSANOS, ANAIPAKOS,
ALAVI & MENSING, P.C.**
1221 McKinney Street, Suite 2500
Houston, TX 77010
Telephone: 713-655-1101