

DOW'S GROWTH STORY

Generations of Innovation and Transformation

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[Dow's Growth Story \(http://www.dow.com/en-us/about-dow/dows-growth-story\)](http://www.dow.com/en-us/about-dow/dows-growth-story)

Dow is a company that has succeeded by reinventing itself for the times. Over nearly 120 years, from science start-up to innovation powerhouse, Dow has continuously transformed itself for the opportunities of each era.



GOLDEN AGE OF INORGANICS (1897-1920)

Dow begins as a one-product start-up defined by founder H.H. Dow, an industry pioneer. [Learn More \(http://www.dow.com/en-us/about-dow/dows-growth-story/golden-age-of-inorganics\)](http://www.dow.com/en-us/about-dow/dows-growth-story/golden-age-of-inorganics)



A SHIFT TO ORGANIC CHEMISTRY (1921-1940)

Dow rapidly diversifies its product lines – selling agricultural chemicals, elemental chlorine, pharmaceutical products, magnesium metals and plastic resins, among other products. Learn

More (<http://www.dow.com/en-us/about-dow/dows-growth-story/a-shift-to-organic-chemistry>)



THE WAR YEARS AND THE RISE OF PLASTICS AND PETROCHEMICALS (1941-1960)

Wartime needs accelerate the research and production of plastics, and Dow opens a consumer products division after World War II. Learn More (<http://www.dow.com/en-us/about-dow/dows-growth-story/the-war-years-and-the-rise-of-plastics-and-petrochemicals>)



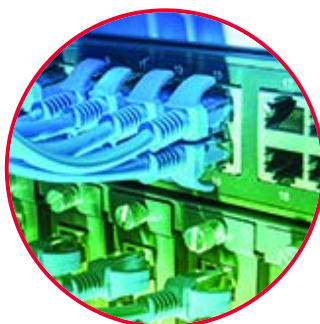
GOING GLOBAL AND THE FIRST ERA OF COMMERCIALIZATION (1961-1977)

Dow begins its global expansion as products such as Saran Wrap® and Scrubbing Bubbles® become household names. Learn More (<http://www.dow.com/en-us/about-dow/dows-growth-story/going-global-and-the-first-era-of-commercialization>)



MARKET-FACING PRODUCTS AND DIVERSIFICATION (1978-2003)

Dow shifts its focus to value-added products for automotive, health care and packaging, among other industries. Learn More (<http://www.dow.com/en-us/about-dow/dows-growth-story/market-facing-products-and-diversification>)



INNOVATION AT THE INTERSECTIONS (2004-PRESENT)

Dow is driving innovations that extract value from the material, polymer, chemical and biological sciences to help address many of the world's most challenging problems. Learn More (<http://www.dow.com/en-us/about-dow/dows-growth-story/innovation-at-the-intersections>)

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