

TV MANAGEMENT INC.'S LIMITED POWER OF  
ATTORNEY IN INTER PARTES REVIEW

Pursuant to 37 C.F.R. § 42.10(b), TV Management Inc., d/b/a GPS North America Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review petitions identifying any of U.S. Patent Numbers 8,223,012; 8,493,207; 8,717,166; 9,003,499; and 9,071,931:

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