

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY
Petitioner

v.

TRILOGY DEVELOPMENT GROUP, INC.
Patent Owner

Case IPR2016-01013
Patent No. 7,882,057

PATENT OWNER'S MANDATORY NOTICES
PURSUANT TO 37 C.F.R. § 42.8(a)(2)

Mail Stop "PATENT BOARD"
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Patent Owner, Trilogy Development Group, Inc. hereby files its Mandatory Notices Pursuant to 37 C.F.R. § 42.8(a)(2) to identify listings of real-party-in-interest, related matters, lead and back-up counsel, and service information. An executed Power of Attorney document is concurrently filed herewith.

I. REAL PARTY-IN-INTEREST

Patent Owner certifies that Versata Development Group, Inc. f/k/a Trilogy Development Group, Inc., Versata Software, Inc. f/k/a Trilogy Software, Inc., and Trilogy, Inc. are the real-parties-in-interest.

II. RELATED MATTERS

Patent Owner notes the following proceedings that may affect or be affected by a decision in this proceeding:

1. *Inter Partes* Proceedings Before the USPTO Related to the Patent-at-Issue

This *Inter Partes* Review is one of two Petitioner filed on the same patent. The other is case no. IPR2016-01012 and was filed on the same day. Also on the same day, Petitioner filed five other IPR petitions on other patents that Patent Owner is asserting in the corresponding district court litigation:

Patent No.	Case Caption	Filing Date
5,825,651	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01014	May 9, 2016
7,200,582	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01015	May 9, 2016
6,675,294	<i>Ford Motor Company v. Versata</i>	May 9, 2016

Patent No.	Case Caption	Filing Date
	<i>Software, Inc.</i> , IPR2016-01016	
6,405,308	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01017	May 9, 2016
7,464,064	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01019	May 9, 2016

2. Litigation Involving the Patent-at-Issue

Patent Owner notes the following litigation proceedings that may affect or be affected by a decision in this proceeding:

- *Versata Development Group, Inc. et al v. Ford Motor Company*, 4:15-cv-00316 (E. TX), filed May 7, 2015 (terminated December 3, 2015); and
- *Ford Motor Company v. Versata Software, Inc., et al*, 2:15-cv-10628 (E. Mich.), filed February 19, 2015.

3. Prosecution Matters Related to the Patent-at-Issue

Out of an abundance of caution and in accordance with the Office Patent Trial Practice Guide, 77 Fed. Reg. 48756, 48760 (Aug. 14, 2012), Patent Owner notifies the Board of related patents that may affect or be affected by a decision in this proceeding:

- U.S. Patent Application No. 12/969,07, filed December 15, 2010 (now U.S. Patent No. 9,020,880, issued April 28, 2015); and
- U.S. Patent Application No. 14/551,580, filed November 24, 2014 (now pending).

III. LEAD AND BACKUP COUNSEL

The lead counsel for Versata is:

Robert Greene Sterne, Reg. No. 28,912
rsterne-PTAB@skgf.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8555
Fax: 202-371-2540.

The backup counsel for Versata are:

Salvador M. Bezos, Reg. No. 60,889
sbezos-PTAB@skgf.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8533
Fax: 202-371-2540;

Joseph E. Mutschelknaus, Reg. No. 63,285
jmustche-PTAB@skgf.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8874
Fax: 202-371-2540; and

Jonathan Tuminaro, Reg. No. 61,327
jtuminar-PTAB@skgf.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8967
Fax: 202-371-2540;

Kent B. Chambers, Reg. No. 38,839
kchambers@tcchlaw.com
TERRILE, CANNATTI, CHAMBERS & HOLLAND, LLP
11675 Jollyville Road, Suite 100
Austin, TX 78759
Tel.: 512-338-9100
Fax: 512-345-7225; and

Sharoon Saleem, Reg. No. 63,711
sharoon.saleem@jonesspross.com
JONES & SPROSS, P.L.L.C.
1605 Lakecliff Hills Ln., Suite 100
Austin, TX 78732-2437
Tel.: 713-446-0217
Fax: 512-355-1977.

IV. SERVICE INFORMATION

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at PTAB@skgf.com and at all e-mail addresses provided above.

The Patent Trial and Appeal Board is hereby authorized to charge any fees associated with IPR2016-01013 to Deposit Account 19-0036.

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.