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FORD MOTOR COMPANY Petitioner,

v.

VERSATA SOFTWARE, INC. Patent Owner.

U.S. Patent No. 7,882,057

IPR Case No.: 2016-01013

PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with inter partes review of the above-captioned patent: Brooks Kushman P.C. 1000 Town Center, 22nd Floor Southfield, MI 48075

The individual signing below has the authority to execute this document on

behalf of Petitioner, Ford Motor Company.

By:	M	
Name:	William J. Coughlin	
Title:	Assistant General Counsel	
Date:	May 5, 2016	



Certificate of Service

The undersigned hereby certifies that the foregoing **POWER OF ATTORNEY** was served on **May 9, 2016**, upon the following parties by overnight courier:

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The undersigned also certifies that on the same date a courtesy copy was served it its entirety on the following parties via electronic service:

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RM

Respectfully submitted,

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