
FORD MOTOR COMPANY
Petitioner,

v.

VERSATA SOFTWARE, INC.
Patent Owner.

U.S. Patent No. 7,882,057

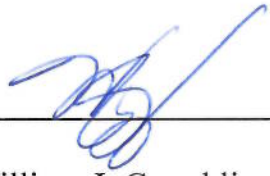
IPR Case No.: 2016-01013

PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with inter partes review of the above-captioned patent:

Brooks Kushman P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075

The individual signing below has the authority to execute this document on behalf of Petitioner, Ford Motor Company.

By: 
Name: William J. Coughlin
Title: Assistant General Counsel
Date: May 5, 2016

Certificate of Service

The undersigned hereby certifies that the foregoing **POWER OF ATTORNEY** was served on **May 9, 2016**, upon the following parties by overnight courier:

Terrile, Cannatti, Chambers & Holland, LLP P.O. Box 203518 Austin, TX 78720 512-797-6965	Terrile, Cannatti, Chambers & Holland, LLP 11675 Jollyville Rd., #100 Austin, TX 78759 512-338-9100
---	--

The undersigned also certifies that on the same date a courtesy copy was served in its entirety on the following parties via electronic service:

Mr. Steven Mitby
Ahmad Zavitsanos & Anaipakos
1221 McKinney St.
3460 One Houston Center
Houston, TX 77010-2009
713-655-1101
smitby@azalaw.com

Respectfully submitted,

/John S. LeRoy/
John S. LeRoy (Reg. No. 48,158)
Thomas A. Lewry (Reg. No. 30,770)
Frank A. Angileri (Reg. No. 36,733)
John P. Rondini (Reg. No. 64,949)
Christopher C. Smith (Reg. No. 59,669)
Jonathan D. Nikkila (Reg. No. 74,694)
Brooks Kushman P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075
(248) 358-4400

Attorneys for Petitioner