

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY

Petitioner

v.

TRILOGY DEVELOPMENT GROUP, INC.

Patent Owner

Case IPR2016-01012

Patent 7,882,057

TRANSMITTAL OF EXHIBIT 2011

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Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

EXHIBIT LIST

Exhibit No.	Description
2001	Excerpts from <i>Microsoft Dictionary of Computer Terms</i> , Fifth Edition (2002).
2002	Excerpts from <i>IBM Dictionary of Computer Terms</i> , Tenth Edition (1994).
2003	Excerpts from <i>Webster's New World Dictionary of Computer Terms</i> , Sixth Edition (1997).
2004	Versata website, "About Us", available at http://cpq.versata.com/about-us .
2005	Ford Starts Firm to Manage Its Web Sites, ComputerWorld, Feb. 28, 2008, available at http://www.computerworld.com/article/2592825/it-management/ford-starts-firm-to-manage-its-web-sites.html .
2006	McCartney, Laton, "Trilogy Making A Name For Itself," ZDNet, July 28, 2000.
2007	Versata Software Inc. Company Report, May 18, 2016, via Thomson Reuters.
2008	Field, Tom, <i>Suit Yourself</i> , CIO Magazine, Apr. 15, 1997, Vol. 10, p. 108.
2009	"Ford and Trilogy Launch Web Company - Information Week," InformationWeek News, February 23, 2000, available at http://www.informationweek.com/ford-and-trilogy-launch-web-company/d/d-id/1008183 .
2010	Plaintiff's Original Complaint for Damages and Injunctive Relief, filed in <i>Versata Development Group v. Ford Motor Company</i> , Case No. 4:15-cv-00316, (TXED), filed May 7, 2015; 32 pages.
2011	Transcript of Patent Trial and Appeal Board Conference Call for Cases IPR2016-01012 and IPR2016-01013, dated October 11, 2016.

Patent Owner Trilogy Development Group hereby files the transcript of the
October 11, 2016 conference call as Exhibit 2011.

Respectfully submitted,
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

/Jonathan Tuminaro/

Jonathan Tuminaro (Reg. No. 61,327)
Attorney for Patent Owner

Date: October 18, 2016

1100 New York Avenue, N.W.
Washington, D.C. 20005-3934
(202) 371-2600

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that the above-captioned **TRANSMITTAL OF EXHIBIT 2011** and the associated Exhibit were served electronically in their entireties on October 18, 2016, upon the following parties by email:

John S. LeRoy (Lead Counsel)
Thomas A. Lewry (Back-up Counsel)
Frank A. Angileri (Back-up Counsel)
John P. Rondini (Back-up Counsel)
Christopher C. Smith (Back-up Counsel)
Jonathan D. Nikkila (Back-up Counsel)
BROOKS KUSHMAN P.C.
FPG0129IPR1@brookskushman.com

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

/Jonathan Tuminaro/

Jonathan Tuminaro (Reg. No. 61,327)
Attorney for Patent Owner

Date: October 18, 2016

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