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VERSATA SOFTWARE INC Company Report



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Trilogy 2007

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## Search Criteria

**Company:**

VERSATA SOFTWARE INC

**Date Range:** Last five years (05/2011 to 05/2016)

Litigation Refinements

Practice Area:

Intellectual Property - Patents

Intellectual Property: Generally

Intellectual Property - Copyrights

## VERSATA SOFTWARE INC Business Description

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**Date:** May 18, 2016

**Location:** 401 Congress Ave Ste 2600  
Austin, TX78701-3744  
United States  
Phone: 512-524-6149  
Fax: 512-874-8900  
Toll-free:  
Website: <http://www.trilogy.com>

**Ticker Information:** Company Type: Private  
Stock Exchange: Ticker Symbol:

**Business Description:** Trilogy helps your customers return again and again and again. The company's software helps large corporations manage complex sales and purchasing channels that involve extensive product lines and high transaction volumes. Customers use its software to integrate and manage sales, distribution, and supplier channels, as well as for content management and data integration. In addition, the company provides professional services such as consulting and support. Customers have included General Motors, Ford, Goodyear, Nissan, and Penn Mutual Life. Founder and CEO Joe Liemandt is the controlling shareholder of the company.

Trilogy has refocused its operations around two core market sectors -- automotive and telecommunications. The company has also expanded internationally, opening offices in China and India. In early 2009 the company attempted a hostile takeover of Autobyte but failed when Autobyte's board of directors rejected its offer and recommended that shareholders reject Trilogy's offer.

Trilogy acquired Versata in 2006 for about \$3 million. Trilogy then merged portions of the company (primarily its Trilogy Technology Group) into Versata as part of a broad reorganization that also included moving most technical positions offshore to its office in Bangalore, India.

Versata has been active on the acquisition front in recent years, purchasing Artemis International, Nextance, and Gensym in 2006-2007. The Versata acquisitions continued in 2008 with the purchases of NUVO Network Management, TenFold, Clear Technology, Evolutionary Technologies International, and Ecora Software, with Everest Software joining the fold in 2009.

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### Hoover's In-Depth Company Records

Date: May 18, 2016

Trilogy Enterprises, Inc.

#### Overview

Trilogy helps your customers return again and again and again. The company's software helps large corporations manage complex sales and purchasing channels that involve extensive product lines and high transaction volumes. Customers use its software to integrate and manage sales, distribution, and supplier channels, as well as for content management and data integration. In addition, the company provides professional services such as consulting and support. Customers have included General Motors, Ford, Goodyear, Nissan, and Penn Mutual Life. Founder and CEO Joe Liemandt is the controlling shareholder of the company.

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#### Contact Information

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#### Key Numbers

Fiscal Year End:

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