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Scuf Gaming Licenses Its Technology to Microsoft and Becomes Official and Exclusive Xbox 3rd Party Controller Partner for Professional Gaming

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ATLANTA, Georgia. October 15, 2015 – Scuf Gaming (together with its patent subsidiary, Ironburg Inventions, Ltd) “SCUF” announced that it has signed a licensing agreement with Microsoft Corporation, providing Microsoft the rights to use SCUFs intellectual property, patents and innovations. Under the terms of the agreement Scuf Gaming will also become the exclusive 3rd party accessories partner for the Xbox Elite Wireless Controller.

Duncan Ironmonger, CEO & Co-Founder of Scuf Gaming & Ironburg Inventions, stated, “Since creating a new market space for customizable professional gaming controllers 5 years ago, our vision has always been to see the mass market benefit from the innovative features and functions we patented. Over 90% of top professional gamers have recognized the competitive edge SCUF provides so we are delighted that Microsoft will now bring that edge to the wider market with its Xbox Elite Wireless Controller.”

“SCUF continues to improve the way gamers use a controller, reducing hand strain and enhancing the gameplay experience,” said Phil Spencer, Head of Xbox. “We are pleased to work with SCUF to bring this project to the masses.”

To learn more about Scuf Gaming, please visit us online at www.scufgaming.com (<https://scufgaming.com>).

About Scuf Gaming

Scuf Gaming® is a global leader and innovator in eSports, providing Tactical Gear for Elite Gamers. Selling high-end accessories and customized gaming controllers for PC and Console, SCUF offer a number of functional and design features custom built to increase hand use and improve gameplay. Built to specification, SCUF controllers cater for professional and hardcore

gamers who recognize that one size does not fit all. The primary focus for SCUF controllers are the functional features, which go toward improving your game, allowing you to reduce latency and use more of your hand in a safe and ergonomic way. The SCUF controller has features, which are covered by 17 granted patents, and another 34 pending; protecting 3 key areas of a controller; back control functions and handles, trigger control mechanisms and thumbstick control area. SCUF controllers are the official controller partner of major gaming leagues, including MLG, ESL, Gfinity, EGL, UMG and ESWC. With operations and production in North America and Europe, Scuf Gaming also provides a variety of accessories and apparel specifically designed for Elite Gamers.

About Xbox

Xbox is Microsoft's premier entertainment brand for the TV, phone, PC and tablet. In living rooms or on the go, Xbox is home to the best and broadest games, as well as one of the world's largest libraries of movies, TV, music and sports. Your favorite games, TV and entertainment come to life in new ways through the power of Kinect, Xbox SmartGlass and Xbox Live, the world's premier social entertainment network. More information about Xbox can be found online at <http://www.xbox.com> (<http://www.xbox.com>).

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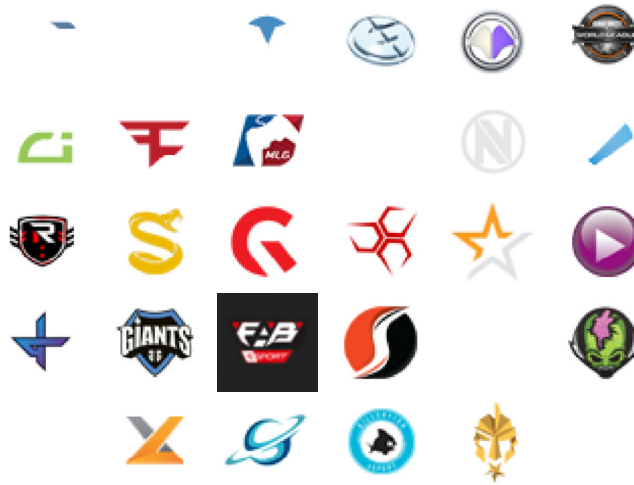
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