UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD ACTIVISION BLIZZARD, INC., ELECTRONIC ARTS INC., TAKE-TWO INTERACTIVE SOFTWARE, INC., 2K SPORTS, INC., and ROCKSTAR GAMES, INC., Petitioners v. ACCELERATION BAY, LLC, Patent Owner Case IPR2016-00931

PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)

Patent 6,701,344



Patent Owner, Acceleration Bay, LLC, hereby appoints the Practitioners associated with KRAMER LEVIN NAFTALIS & FRANKEL LLP, USPTO Customer Number 31013, as its attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the above-identified *Inter Partes* Review matter. This appointment includes the following attorneys:

Lead Counsel	Backup Counsel
James Hannah	Michael Lee
Kramer Levin Naftalis & Frankel LLP	Kramer Levin Naftalis & Frankel LLP
990 Marsh Road	990 Marsh Road
Menlo Park, CA 94025	Menlo Park, CA 94025
Phone: (650) 752-1712	Phone: (650) 752-1716
Fax: (650) 752-1812	Fax: (650) 752-1812
jhannah@kramerlevin.com	mhlee@kramerlevin.com
USPTO Reg. No. 56,369	USPTO Reg. No. 63,941
Backup Counsel	Backup Counsel
Shannon Hedvat	Jeffrey Price
Kramer Levin Naftalis & Frankel LLP	Kramer Levin Naftalis & Frankel LLP
1177 Avenue of the Americas	1177 Avenue of the Americas
New York, NY 10036	New York, NY 10036
Phone: (212) 715-9185	Phone: (212) 715-7502
Fax: (212) 715-8000	Fax: (212) 715-8000
shedvat@kramerlevin.com	jprice@kramerlevin.com
USPTO Reg. No. 68,417	USPTO Reg. No. 69,141

///

///

///



The undersigned is authorized to sign this Power of Attorney on behalf of the Patent Owner:

By: Joe Ward

Name: Joe Ward

Title: President

Date: May 12, 2016

CERTIFICATE OF SERVICE

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e), that service was made on the Petitioner as detailed below.

Date of service May 12, 2016

Manner of service Electronic Mail

Documents served PATENT OWNER'S POWER OF ATTORNEY

PURSUANT TO 37 C.F.R. § 42.10(b)

Persons Served J. Steven Baughman

ROPES & GRAY LLP

2009 Pennsylvania Avenue, NW Washington, D.C. 20006-6807 steven.baughman@ropesgray.com

ActivisionBlizzardPTABService@ropesgray.com

Andrew Thomases

ROPES & GRAY LLP

1900 University Avenue, 6th Floor

East Palo Alto, CA 94303

 $\underline{and rew.thomases@ropesgray.com}$

/James Hannah/ James Hannah Registration No. 56,369

Counsel for Patent Owner

