

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., HTC CORPORATION, AND HTC AMERICA INC.,
Petitioner,

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC,
Patent Owner

Case IPR2016-00923
Patent No. 5,812,789

**PETITIONER APPLE INC.'S ADDITIONAL
POWER OF ATTORNEY PURSUANT TO 37 CFR 42.10(b)**

Pursuant to 37 CFR 42.10(b) Petitioner, **Apple Inc.**, hereby appoints—in addition to the Practitioner(s) associated with **Customer Number 27683**—David L. Alberti of Feinberg Day Alberti & Thompson LLP (Reg. No. 43,465) as its attorney(s) to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for *Inter Partes* Review.

Please recognize the correspondence address (including any electronic mail address) associated with **Customer Number 27683** for the above-identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsels.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Executed on Nov. 14, 2016.

Apple Inc.

By: Noreen Krall

Printed Name: Noreen Krall_____

Title: Vice President, Chief Litigation
Counsel