UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., HTC CORPORATION, and HTC AMERICA, INC. Petitioner,

v.

PARTHENON UNIFIED MEMORY ARCHITECTURE LLC, Patent Owner.

Case IPR2016-00923 (Patent 5,812,789)¹ Case IPR2016-00924 (Patent 5,960,464)^{2,3}

Before MICHAEL R. ZECHER, JAMES B. ARPIN, and MATTHEW R. CLEMENTS, *Administrative Patent Judges*.

CLEMENTS, Administrative Patent Judge.

ORDER

Granting Patent Owner's Unopposed Motions for Pro Hac Vice Admission of Messrs. Michael McBride and Amir Alavi 37 C.F.R. § 42.10(c)

¹ Case IPR2016-00847 has been joined with this proceeding.

² Case IPR2016-00848 has been joined with this proceeding.

³ This Order addresses issues that are identical in both cases. We exercise our discretion to issue one Order to be filed in each case. The parties are not authorized to use this style heading for any subsequent papers.

IPR2016-00923 (Patent 5,812,789) IPR2016-00924 (Patent 5,960,464)

Having considered Patent Owner's Unopposed Motion for *Pro Hac Vice* Admission of Mr. Amir Alavi (Paper 14⁴), Patent Owner's Unopposed Motion for *Pro Hac Vice* Admission of Mr. Michael McBride (Paper 15), and the Affidavits of Mr. Alavi (Ex. 2001) and of Mr. McBride (Ex. 2002) filed in support, it is:

ORDERED that Patent Owner's unopposed motions for *pro hac vice* admission of Messrs. Alavi and McBride are *granted*; Messrs. Alavi and McBride are authorized to represent Patent Owner only as back-up counsel in the instant proceedings;

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for the instant proceedings;

FURTHER ORDERED that Messrs. Alavi and McBride are to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Messrs. Alavi and McBride are to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 et. seq.

⁴ Citations are to Case IPR2016-00923. Similar papers were filed in Case IPR2016-00924.

IPR2016-00923 (Patent 5,812,789) IPR2016-00924 (Patent 5,960,464)

For PETITIONER:

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