

Filed on behalf of Innovative Display Technologies LLC
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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VIZIO, Inc.,
Petitioner,

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC,
Patent Owner.

Case IPR2016-00914
U.S. Patent No. 7,537,370

PATENT OWNER'S POWER OF ATTORNEY

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U.S. Patent & Trademark Office
P.O. Box 1450

Case IPR2016-00914
Patent 7,537,370

Pursuant to 37 CFR § 42.10(b), Patent Owner Innovative Display Technologies LLC (“IDT”) hereby appoints the following practitioners at Bragalone Conroy P.C., 2200 Ross Ave., Suite 4500 West, Dallas, TX 75201, as its attorneys to transact all business in the United States Patent and Trademark Office associated with IPR2016-00910 and IPR2016-00914.

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The individual signing below has the authority to execute this document on behalf of Patent Owner, IDT.

By:  _____

Name: Marvin Key

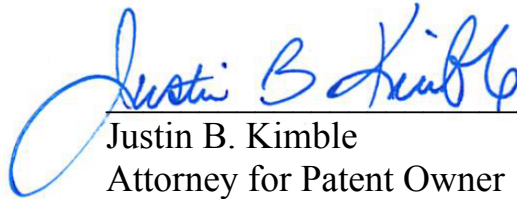
Date: May 5, 2016

Title: CEO

Case IPR2016-00914
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Dated: May 9, 2016

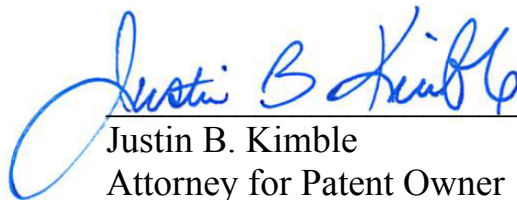
Respectfully submitted,



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CERTIFICATE OF SERVICE

The undersigned hereby certifies that document has been served via electronic mail on May 9, 2016, to Petitioner at following email addresses pursuant to its consent in its Petition at p. 3: bburoker@gibsondunn.com and bsilver@gibsondunn.com.



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