
VIZIO, INC.
Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC.
Patent Owner.

Case No. IPR2016-_____
U.S. Patent No. 7,537,370

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

Mail Stop **Patent Board**
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

No. 7,537,370 before the Patent and Trial Appeal Board in the United States

Patent and Trademark Office, and to transact all business connected therewith.

Lead Counsel	Back-Up Counsel
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The undersigned is authorized to sign this Power of Attorney on behalf of
VIZIO.

Dated: April 15, 2016

VIZIO, Inc.

By: _____

Jerry C. Huang
Vice President, General
Counsel

CERTIFICATE OF SERVICE

The undersigned certifies service pursuant to 37 C.F.R. § 42.6(e) on the Patent Owner by Federal Express of a copy of this Power of Attorney upon the following parties:

Donald L. Otto, Esq. Renner, Otto, Boisselle & Sklar, LLP 1621 Euclid Avenue 19th Floor Cleveland OH 44115 Customer Number: 93969	Justin B. Kimble Bragalone Conroy PC 2200 Ross Ave. Suite 4500 – West Dallas, TX 75201
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Mr. Otto is designated for service because he remains listed by the Patentee as the official Correspondence Address for the U.S. Patent No. 7,537,370. Mr. Kimble is counsel of record for Patent Owner in IPR2015-01867.

Dated: April 18, 2016

Respectfully submitted,

By: /Brian M. Buroker/
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