

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of: Steven Krampf, et al.  
U.S. Patent No.: 8,090,309 Attorney Docket No.: 39521-0016IP1  
Issue Date: January 3, 2012  
Appl. Serial No.: 11/967,692  
Filing Date: December 31, 2007  
Title: ENTERTAINMENT SYSTEM WITH UNIFIED CONTENT  
SELECTION

**Mail Stop Patent Board**  
Patent Trial and Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PETITIONER'S POWER OF ATTORNEY IN A POST GRANT PROCEEDINGS  
BEFORE THE PATENT TRIAL AND APPEAL BOARD**


Petitioner, Apple Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review, covered business method review, post grant review, or other review proceedings before the Patent Trial and Appeal Board of the above-captioned patent:

W. Karl Renner, Reg. No. 41,265  
Joshua A. Griswold, Reg. No. 46,310

and all practitioners associated with PTO Customer Number 26171.

I have the authority to execute this document on behalf of Apple Inc.

**Apple Inc.**

By:   
Name: Noreen Krall  
Title: Vice President, Chief Litigation Counsel  
Date: June 15, 2015