



VIDEOTEX'81 International Conference & Exhibition  
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## Preface

This book comprises the proceedings of Videotex'81 - North America's first major international conference to examine this exciting and rapidly developing field of two-way television. The conference was designed to provide insights into opportunities in the fields of business and public information, education and entertainment.

Videotex'81 was organized jointly by Online Conferences Ltd. of the UK and Infomart of Canada. The organizers would like to thank the various official supporting organizations - the Canadian Department of Communications, IVIPA - the International Viewdata Information Providers Association, VISPAC - the Videotex Information Service Providers Association of Canada and IIA - the Information Industry Association of the USA.

In preparing Videotex'81, Online and Infomart are extremely grateful to the session chairmen for their encouragement and help.

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